

# CATALOGUE

treatments preparations expert knowledge



### For professional care, a year is a long time. A lot can change and many things can happen...

What about sixteen years? Although it has been such a long time, I remember perfectly well the first cosmetics that started everything. First formulas, first tests and packaging design. First failures and first successes. Naturally, it is not difficult to see the difference between the cosmetics from the beginning of our operations and those that are present in your beauty salon today. The development of cosmetology, supported by discoveries in the field of biology and medicine, is progressing extremely fast. It is a great opportunity for every brand; however, it is also a great challenge.

Today's work on new series looks entirely different and involves a much bigger team of people with more resources, including the knowledge. These are the requirements for delivering top quality products. And this is exactly what is inscribed in our brand DNA. The idea of creating the best professional cosmetics – innovative, effective, always based on the combination of nature with the latest technological solutions. We have been following this idea for 16 years.

Thank you for being with us. Thank you for your trust and for letting us support your successes and professional aspirations. Thank you for being a source of inspiration, which motivates us to continuous improvement.

#### **Jacek Bielenda**

Vice-President of the Management Board of Bielenda Natural Cosmetics Managing Director of Bielenda Professional



## muimarq

### **L**essential

The division into three categories of treatments makes it easy to find the information about the lines that you know, as well as those that can certainly be of interest to you. Or the lines that can expand the offer of your beauty parlour and make it more attractive. At the same time, the division proposed by us allows you to get to know the procedures that epitomise modern specialised treatment therapies. They allow to significantly develop skills and gain trust of new clients. We want you to perceive the Bielenda Professional brand as a partner offering a wide spectrum of cosmetology solutions that enable constant development and build an above-standard offer of your beauty parlour.

Our flagship, most advanced group of treatments is the *Med Technology* series. It is a real alternative to invasive aesthetic solutions. It features innovative, selected active ingredients, modern procedures and spectacular effects. They are the crème de la crème of our offer.

In the group of **Premium** treatments we placed lines that represent the latest trends in professional skin care. You will find here the best solutions offered by modern cosmetology. It is also a group of treatments that allow you to go beyond the standard of the traditional procedure and offer the client something new, often surprising.

And finally, the third, classic group of treatments and individual cosmetics - **Essential**. It consists of lines and preparations that have been available in our offer for many years. Appreciated, tested in hundreds of treatments, supporting and extending advanced therapies and allowing to perform basic care procedures. We also develop and expand this category strongly, which is why we would like to draw your attention to new products and new generations of well-known and valued cosmetics.

#### Bielenda Professional Team

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### **TREATMENT SETS**







### FERUL-X

#### **DEPIGMENTATION, BRIGHTENING** & ANTI-AGING TREATMENT

MAIN ACTIVE INGREDIENTS

FERULIC ACID



# med technology

 $\circ$  skin discolourations of various origin  $\circ$  gray, tired skin, with the need to brighten or even out the color  $\circ$  fine wrinkles  $\circ$  uneven skin structure  $\circ$  aging skin  $\circ$  lack of elasticity and firmness of the skin  $\circ$ skin with imperfections



 brightening of discoloration of various origins
 evening out skin brightening • rejuvenation, elasticity and firmess of the skin
 smoothing, reduction of imperfections • revitalization, soothing, strengthening

### CONTRAINDICATIONS

 pregnancy, breast-feeding
 allergies to any ingredient contained in the formulations used in the treatment • active herpes • tendency to develop keloids • bacterial, viral, fungal, and autoimmune diseases of the skin • severe forms of acne • use of retinoids or recent use of retinoids (up to 6 months) • recent (up to 6 months) surgery within the treated area • recent (up to 6 months) cryotherapy treatment • numerous melanocytic nevus • numerous dilated capillaries • severe systemic diseases • freshly tanned skin • sun exposure • damage and irritation of the skin • thinning of the epidermis • freshly shaved / depilated skin

#### **ADVANTAGES / BENEFITS** C

year-round treatment • no intense exfoliation • effects visible after the first treatment

NOTES

 prior to performing the treatment, it is necessary to exclude any contraindications and to sign the Client Consent (supplied with each treatment kit) • professional training is mandatory

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Remove make-up thoroughly from the area covered by the treatment with Bielenda Professional products matching the type and needs of the client's skin (the full offer of make-up removal products is available at the end of the catalogue in the section: "Make--up removal").

Apply Pre Acid Gel Face Mask Step 1 onto the treatment area and massage carefully Leave to absorb (approx. 10 min). DO NOT RINSE



### **VITAMIN C**

TRANEXAMIC ACID

It is strong antioxidant. It stimulates collagen produc-tion, protects against photoageing, refreshes, streng-thens and regenerates the skin. It evens out skin tone, reduces pigmentation disorders.

It is a stronger antioxidant than vitamin C. It slows down skin ageing processes resulting from exposure to adverse external factors, such as: UV radiation, smog, stress, stimulants, unheal-thy diet. It brightens skin discolourations and by controlling the tyrosinase activity prevents new pigmentation changes. It mo-isturises the skin, stimulates the synthesis of collagen and elastin.

It effectively brightens skin discolouration caused by hormonal changes, exposure to sunlight, inflammation, and drugs. It inhi-bits the plasminogen activation system, blocking the secretion and accumulation of melanin in the skin. It is gentle and safe for all skin types, even sensitive. It soothes inflammation, reduces redness, helps to prevent rosacea.



#### **EXPERT ADVICE**

Paulina Skóra - Cosmetologist, skincare expert, consultant in the field of cosmetic ingredients, Beautician of the Year 2016.

Ferulic acid is a very strong antioxidant, it quickly brightens and refreshes the skin. At the same time, it is very gentle - it does not irritate or peel, it is also perfect for sensitive skin. Bielenda Professional decided to combine ferulic acid with a new discovery - tranexamic acid. Tranexamic acid is used to lighten discoloration and strengthen blood vessels. It is also very gentle and can be successfully used by people with oversensitive skin.



#### RECOMMENDATIONS

Mask leave-on time is approximately 7 hours; the exact leave-on time of the mask shall be determined by a trained specialist performing the treatment; a treatment cycle shall consist of 1-7 treatments performed every 7 days; the details are decided by a trained specia-list who performs the procedure.

Apply the content of the ampoule Ferulic Acid Face Mask Step 2 on to the treatment area and massage gently. DO NOT RINSE!

#### Apply the content of the sachet TXA Cream Face Mask Step 3 onto the treatment area

TREATMENT <sup>1</sup>

PROCEDURE

Massage and leave to absorb. DO NOT RIN SE! Leave all products on the skin for approx 7 hours

IMPORTANT! All masks must be applied in the disposable gloves.

#### Treatment continuation at home:

After the time specified by the professional performing the treatment has elapsed, wash off the mask using the Delicate Face Cleansing Emulsion and clean, lukewarm water. Everyday post-treatment home care:
 SKIN CLEANSING - Delicate Face Cleansing Emulsion from the FERUL-X line.
 SKIN CARE - in the morning and in the evening, Antioxidant Moisturizing & Cal-

- ming Face Cream from the FERUL-X line. It is important to ensure UV protection using High Protection Face Cream SPF 50+ & PA ++





#### FERULIC ACID FACE MASK STEP 3

#### Intended for: discoloration, tired skin, in need of brightening and evening out the color, fine wrinkles, uneven skin structure, lack of skin elasticity and firmness.

imperfections. Active ingredients:

Tranexamic Acid, Vitamin C, Vitamin E.

#### Action:

- brightens discolorations and prevents their formation, evens out the color helps to relieve inflammation
- and fight acne supports the fight against

photoaging of the skin. Capacity: 5 g

Yield: 1 treatment

### **PROFESSIONAL HOME CARE**

In order to intensify and extend the effects of the treatment, we recommend home care products from the FERUL-X line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.



#### BEAUTY PARLOUR

### **ACID FUSION 3.0**





discolorations of various origin • uneven skin tone • small wrinkles uneven skin texture
 excessive sebum secretion
 acne



reduces discolorations • evens out skin tone • slows down skin aging processes • normalizes sebum secretion • reduces inflammation

### CONTRAINDICATIONS

 pregnancy, breast-feeding
 allergies to any ingredient contained in the formulations used in the treatment • active herpes • tendency to develop keloids • bacterial, viral, fungal, and autoimmune di-seases of the skin • severe forms of acne • use of retinoids or recent use of retinoids (up to 6 months) • recent (up to 6 months) surgery within the treated area • recent (up to 6 months) cryotherapy treatment • numerous melanocytic nevus • numerous dilated capillaries severe systemic diseases
 freshly tanned skin
 sun exposure
 damage and irritation of the skin • thinning of the epidermis • freshly shaved / depilated skin



· immediate smoothing of the skin · brightening of the skin and reduction of visibility of inflammation • no intense exfoliation



 prior to performing the treatment, it is necessary to exclude any contraindications and to sign the Client Consent (supplied with each treatment kit) • professional training is mandatory

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Thoroughly remove make-up from the treatment area with the use of Bielenda Professional products, selected for the skin type of the client (full offer of make--up removal products is available in the end of the catalogue in sec-tion "Make-up Removal"). We recommend using the Acid Fusion 3.0 Gentle Face Cleansing Powder

Thoroughly degrease the skin, wiping the area submitted to treatment with a dust--free cotton pad or a gauze soaked with Pre Peel Spray





### MAIN ACTIVE INGREDIENTS

#### AZELAIC ACID



It has keratolytic effect, inhibits the growth of bacte-ria responsible for acne, promotes even distribution of melanin in the skin, shows sebostatic effect by inhibiting 5alpha-reductase enzyme.

#### SALICYLIC ACID

It is soluble in fats and therefore has the ability to pe-netrate deep into the skin and the hair follicles. It stimu-lates healing of the skin, shows bacteriostatic and an-ti-inflammatory effect, helps to unclog the sebaceous alands



#### MANDELIC ACID

The most potent hyaluronic acid production stimulant, shows antibacterial and anti-inflammatory effect. It bri-ghtens the skin, evens out skin tone and, due to large molecules, acts gently without causing irritation.



#### **EXPERT ADVICE**

Sylwia Wójcik - Care Expert, Coach, Bielenda Professional Research & Development Expert.

If the treatment is performed in the evening and the client leaves the mask on the skin overnight, we recom-mend using a crescent pillow while sleeping. Thanks to such head stabilisation, the risk of rubbing part of the preparation into bed sheets will be eliminated.



#### RECOMMENDATIONS

Mask leave-on time is 7-10 hours; the frequency of treatment and the exact leave-on time of the mask shall be determined by a trained specialist performing the treatment; a treatment cycle shall consist of 1-8 treatments performed every 7-10 days.

Apply the Acid Fusion Hyal-Gel Mask Step 1 to the treatment area and massage the product in. DO NOT RINSE OFF!

Then, apply the content of the Acid Fusion Cream Face Mask Step 2 sachet, massage in and leave to absorb. DO NOT RINSE OFF! Inform the Client that he / she may experience a slight burning sensation, which shall disappear after a few minutes. NOTE! Use dispo-

sable gloves when applying both masks.

#### At home treatment continuation:

TREATMENT

PROCEDURE

After the time specified by the professional performing the treatment has elapsed, wash off the mask using the Soothing Micellar Emulsions for face cleansing, and clean, cold water. Everyday post-treatment home care (Med Technology Post Treatment Care line exclusively) 1. CLEANSING - Soothing Micellar Emulsion for Face Cleansing

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- REGENERATION in the morning and in the evening, Regenerating & Soothing Face Cream. NOTE! It is important to ensure UV protection using High Protecace Cream SPF 50+ & PA++.
- MAKE-UP Cover Cream Soothing Tinted Face Cream. It covers potential red-ness, sooths tension and stinging sensation, as well as protects the skin. Home care after a full cycle of treatments to prolong its effects
- CLEANSING Acid Fusion 3.0 Exfoliating Face Cleansing Gel TONING Acid Fusion 3.0 Mandelic Acid Toner
- 3 CARE - Acid Fusion 3.0 Advanced Correcting Cream







#### GENTLE FACE CLEANSING POWDER

Intended for: every skin type, especially skin in need of deep cleansing.

#### Active ingredients: Silky Oat Flour, Urea, Glucose.

- Action: deep cleansing of the skin
  make-up and excess sebum
- removal
- mattifying and moisturizing of the skin.

Capacity: 3 g Yield: 1 treatment



Acid Eusion Hyal-Gel Face Mask

#### ACID FUSION HYAL-GEL FACE MASK STEP 1

Intended for: skin prone to

imperfections, inflammation, discolorations, seborrhoea, small wrinkles, uneven skin texture.

Active ingredients:

- Mandelic Acid, Lactobionic Acid, Citric Acid, Niacinamide.
- Action: soothes irritation
- brightens discolorations of various origin
- stimulates the production of
- collagen and elastin reduces the number and visibility of inflammation.

Capacity: 2 ml Yield: 1 treatment



Acid Complex

Acid Fusion 3.0

Sorbitol, Betaine.

ACID FUSION CREAM FACE

- Action:
- soothes irritation
- · brightens discolorations of various origin
- inhibits excessive melanocytes activity
- · stimulates the production of
- collagen and elastin protects against transepidermal water loss.

Capacity: 4 g Yield: 1 treatment



### **PROFESSIONAL HOME CARE**

#### 



Home care directly following the ACID FUSION 3.0 treatment - POST TREATMENT CARE line exclusively.



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For more

product

4 of the

### **RETI-POWER<sup>2</sup> VC**



all skin types, especially mature skin, affected by discolorations and/or acne • uneven skin structure • small wrinkles

med technology



• skin smoothing • reduces imperfections • reduces number of inflammatory lesions • improves flexibility and firmness of the skin • modelling of facial contour • brightens discolorations reduces visibility of post-inflammatory marks and minor scars • improves skin color

### CONTRAINDICATIONS

 pregnancy, breast-feeding • allergies to any ingredient contained in the formulations used in the treatment • active herpes • tendency to develop keloids • bacterial, viral, fungal, and autoimmune diseases of the skin • severe forms of acne • use of retinoids or recent use of retinoids (up to 6 months) • recent (up to 6 months) surgery within the treated area • recent (up to 6 months) cryotherapy treat-ment • numerous melanocytic nevus • numerous dilated capillaries • severe systemic diseases • freshly tanned skin • sun exposure • damage and irritation of the skin • thinning of the epidermis • freshly shaved / depilated skin



even exfoliation
 reduced irritation effect

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NOTES

 the Client Consent is included with each treatment set training required before use • strongly exfoliating product

Thoroughly remove make-up around the treatment area using Bielenda Professional preparations tailored to the client's skin ty-pe (full offer of make-up removal products is available in the end of the catalogue in section "Make-up Removal")

### 2

Carefully degrease the skin by smearing the area to be treated with a dust-free swab or a pad saturated with Pre Peel Spray.



#### **EXPERT ADVICE**

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Sylwia Wójcik - Care Expert, Coach, Bielenda Professional Research & Development Expert.

Reti-Power<sup>2</sup> VC is a highly exfoliating treatment based on the power of 5% retinol content. Before performing the procedure, it is necessary to exclude contraindica-tions and sign the Client Card. The type of application affects the effectiveness of the treatment. Reti Power mask should be massaged into the skin, more intensely into seborrheic areas. Remember to avoid the area of the lip vermilion, eves and nose wings.



#### RECOMMENDATIONS

The treatment is to be performed in se-ries 1-6, every 3-4 weeks, depending on skin reaction. The specialist performing the treatment shall decide about the number of procedures in a series

Using the enclosed syringe, measure 5 ml still mineral water and add it to the ampule with the powdered ascorbic acid Reti-Power Vitamin C. Shake vigorously unti the powder has completely dissolved. Apply half of the Reti-Po-wer<sup>2</sup> Vitamin C ampule onto the skin, and carefully massage until absorbed. DO NOT WASH! (The contents of the ampule and the mask is sufficient for the treat ment for the face, neck and neckline.)

Place the contents of the Reti Power Mask sachet onto the skin to be treated, massa-

TREATMENT

PROCEDURE

ge and leave until absorbed. DO NOT WA SH! (Caution! Before you put the mask on, the skin area must be dry; apply the mask in disposable gloves).

The treatment can be extended with the application of 40% mandelic acid + AHA + lac tobionic acid, pH 1.6.In such a case, the Reti Power<sup>2</sup> VC treatment scheme begins after washing off the neutralizer and drying of the skin

At home treatment continuation: Leave the mask on the skin for at least 4 ho-urs (the time can be maximally doubled depending on the skin type, its preparation for the treatment, and the exfoliation level you wish to achieve). The mask should be washed using the soothing micellar face cle-ansing emulsion and clean cold water. Onto the clean and dried skin, massage the remaining preparation from the Reti-Power<sup>2</sup> Vitamin C ampule.

After the product has been absorbed, apply the regenerating and soothing face cream. If the client will be exposed to sunlight, additionally apply the filter High protection face cream SPF 50+& PA ++. We also recommend using Cover Cream Soothing & Tinted Face Cream SPF 25

#### ADVANCED EXFOLIATING TREATMENT WITH RETINOL AND VITAMIN C



### MAIN ACTIVE INGREDIENTS



#### **5% TRANS - RETINOL**

It stimulates production of collagen and elastin, as well as stimulates hydronic acid production. It regulates epithelial exfoliation and regeneration processes. It has anti-inflammatory action, accelerates healing proces-ses, and normalizes sebum secretion.





**PRODUCTS FOR THE TREATMENT** 

**FACE CARE** 

### **PROFESSIONAL HOME CARE**



Home care directly following the **RETI-POWER<sup>2</sup> VC** treatment - POST TREATMENT CARE line exclusively.



### 

**RETI-POWER<sup>2</sup> VC** Complementary care after full exfoliation process and skin regeneration (around 28 days).

> For more product information, see Chapter 4 of the catalogue -**Professional Home** Care.

### **MESO MED PROGRAM**

# 



 skin aging • acne scars • uneven skin color • discolorations • small wrinkles • dry, dehydrated skin and skin laxity



 increases skin moisture • enhances elasticity and firmness • smoothes fine lines and wrinkles • revitalization and nourishment of the skin • regeneration and rejuvenation of the skin

### CONTRAINDICATIONS

 tendency to form keloid scars (keloids) • pregnancy and nursing • allergy to metals and the active ingredients contained in micro-needle mesotherapy cocktails • diabetes • cancer • bleeding disorders • use of anticoagulants • inflammation of the skin • bacterial, viral, fungal skin diseases • autoimmune diseases • acne and rosacea • impaired ability to regenerate the skin • use of medications applied directly to the skin • interrupted continuity of the skin • open wounds • birthmarks • sensory disturbances • retinoid therapy (in the last 6 months)



• rejuvenation and face remodeling



 client consent cards available in PDF format at Bielenda Professional Coaches
 training is obligatory before use

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Remove make up using Eye and lips Makeup Remover. Face, neck and décolleté should be cleansed using the Ultra hydrating face makeup removal cream. Tone the cleansed skin using Ultra-Hydrating Face Toner. Peeling: SENSITIVE SKIN: Apply enzymatic face peeling for sensitive skin and leave for about 10 minutes. After this time, rinse off with lukewarm water and tone the skin. NORMAL SKIN: Apply Pre-exfoliation gel to damp skin, massaging gently. After rinsing with lukewarm water, tone the skin. Divide the skin surface subjected to treatment into areas. Then, choose the appropriate roller needle length. Before commencing the procedure, secure hands with gloves and remove roller from the package in front of the Client. Disinfect the skin subjected to treatment with the product intended for disinfection of the skin, mucosa and wounds (disinfection time according to instructions on the packaging of the preparation used).



#### **EXPERT ADVICE**

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Sylwia Wójcik - Care Expert, Coach, Bielenda Professional Research & Development Expert.

Microneedle mesotherapy is an intervention treatment perceived as painful by some people. Remember to exclude contraindications and make the client sign the Client Card. To compensate for pain, you can use anaesthesia in the form of a cream. To make it as effective as possible, the skin should be degreased thoroughly before the anaesthetic is applied. For degreasing, we recommend alcohol-based disinfectants. Anaesthesia is also strengthened by occlusion, which can be created using a cosmetic film.



#### RECOMMENDATIONS

Series of 3 to 6 treatment once every 2 weeks or once every 4 weeks, depending on the individual reaction of the skin to the treatment as well as the length of the roller needles.

Then, we perform the procedure. Start rolling from the forehead, then continue to the cheeks, nose, chin, neck, décolleté, always avoiding eyes and lips area. Use one hand to tighten the skin and roll in three planes: vertically, horizontally and diagonally, applying gentle pressure.

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Do not apply to much pressure to the skin. Follow the Client's feedback and the skin's reaction to the treatment. The skin should be carefully monitored throughout the procedure. Slight swelling and redness may appear during the procedure, which disappears within the next several days, depending on the type of the skin. Duration of procedure is about 10 minutes. After completion, disinfect the skin using the product intended for disinfection of the skin, mucosa and wounds.

TREATMENT

Remove the blood, if it appeared, in order to allow free penetration of active substances into the skin. Following the micropuncture procedure, apply one of Bielenda Professional active concentrates depending on the needs of the skin, In order to sooth and calm the skin apply Ultra-soothing algae face mask with diatomaceous clay. Leave for 15 minutes, then remove in one piece. To finish off the treatment, apply the SPF 50 Protective Face Cream. NOTE!After completion of the treatment, the roller should be placed in a disinfecting bath. The time should be adjusted to the instructions of the disinfectant product manufacturer. After removing roller from the baths, rinse it under running water, dry and place in the original case and cardboard box. The cardboard box should be labeled with the full name of the Client, date of the procedure and the Client's signature.

#### ADVANCED MICRONEEDLE MESOTHERAPY FACE TREATMENT

#### MAIN ACTIVE INGREDIENTS

PHYTOCELLTEC<sup>™</sup> ARGAN

zing effect on skin stem cells.



# **.**

#### LOW MOLECULAR WEIGHT HYALURONIC ACID (LMW)

An innovative ingredient based on plant stem cells derived from argan sprouts. This is the first active ingredient with scientifically proven protective and revitali-

It penetrates the stratum corneum, which activates biochemical processes in the deeper layers of the skin, ensures proper skin hydration at the epidermal and dermal level and reduction of TEWL.

#### **ORGANIC SILICA**

It is the building material of the skin. It supports stimulation of floroblasts, i.e. cells responsible for the production of collagen and elastin. It encapsulates cell membranes, protecting them against damage caused by free radicals; it acts as a regulator of cell transformations and divisions. It regenerates the skin, inhibits the ageing process, improves blood circulation.





Bielenda

DNS FOLLER

IN THE END OF THE CATALOGUE.















dermapen), after no-needle, oxygen mesotherapy, ultrasound treatment, after exfoliation with acids, after radiofrequency and photorejuvenation treatments, other cosmetic treatments.

#### Active ingredients:

Diatomaceous clay, Alginate (100% brown algae extract). Action:

- calms and soothes the skin after treatments
- eliminates redness.
- intensifies the process of microdamage regeneration • improves skin firmness and elasticity.
- Capacity: 190 g
- Yield: 10 treatments

Index: 137336

Index (Refill package): 137337

### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the POST TREATMENT CARE line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.





### ACTIVE FIRMING CONCENTRATE WITH

lack of firmness and elasticity of the skin,

Collagen, Elastin, Low Molecular Weight Hyaluronic Acid, High Molecular Weight

ACTIVE CONCENTRATE WITH PLANT STEM

skin lacking elasticity and firmness.

#### PhytoCellTec™ Alp Rose, PhytoCellTec™ Argan, Glycerine, Vitamin B3, Lactic Acid.

· increases skin elasticity and firmness

• regenerated skin with better look

BEAUTY PARLOUR

### AHA AND PHA ACIDS **EXFOLIATION**

	INDICATIONS
7	INDICATIONS



 cystic acne • rosacea • oily skin, excessive sebum secretion • blackheads • folliculitis • epidermal melasma • skin ageing • photoageing • skin revitalization



 rejuvenates
 improves
 the skin's elasticity
 and
 tone
 smoothes and balances skin colour • reduces skin discolorations • provides bacteriostatic and keratolytic effect (supports anti-acne treatment) reduces and balances sebum secretion
 diminishes fine wrinkles

### CONTRAINDICATIONS

• seborrheic dermatitis • mycosis • psoriasis • active infections (herpes, etc.) • active phase acne • therapy with Vitain A derivatives • pregnancy, lactation



alleviation of inflammation



• during the treatment we do not perform other peels • there is a ban on using sun beds and exposure to sunlight before, during, and two weeks after the treatment

Remove eye and lip make-up with Face & Lip Make-up Remover. Cle anse the face, neck and décolleté with Satin Make-up Removing Milk. Balance the skin with Satin Gel Toner.

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Wear latex or vinyl gloves. The pre-exfoliation gel should be applied on damp face, neck and décolleté. Gently massage the skin to clean-se it, then rinse it with water and dry with a cosmetic wipe. Before starting the procedure, secure eye area (with dry cotton pad), no-se wings, mouth tips, unusual pigment marks, damaged epidermis (vaseline or greasy cream). Ask the Client to close her/his eyes during the procedure. During the exfoliation constantly observe skin reactions, ask about Client's feedback. It is recommended to stay by Client's chair during the treatment.



#### MANDELIC ACID EXFOLIATION TREATMENT

#### MAIN ACTIVE INGREDIENTS



#### MANDELIC ACID

It is gentle, completely free of irritating properties, it so-othes skin inflammation, heals pimples and blemishes, it brightens discolouration caused by sunlight and inflammation, it evens skin tone.

### LACTIC ACID

It refreshes and smooths the skin, it has disinfecting properties, it soothes irritations and inflammations. It restores proper skin pH. It has keratolytic properties, it softens callous epidermis.

### LACTOBIONIC ACID

Thanks to the unique properties of binding water in the epidermis it strengthens its protective barrier. It pre-vents the formation of teleangiectasia, it strengthens the elasticity of blood vessels. It is a strong antioxidant.



#### **EXPERT ADVICE**

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

Mandelic acid has the strongest antibacterial effect among the AHA group, thanks to which it reduces the severity of acne and the secretion of sebum. Thanks to its excellent anti-ageing properties, it causes the filling of fine wrinkles. It brightens discolouration effectively and also smooths scars on the skin. Accompanied by high sunscreen preparations, it can be successfully used all vear round.



#### RECOMMENDATIONS

Skin can be exfoliated throughout the year, also in the summer, provided that UV protection is applied. Apply 6-8 treatment cycles, in min. 7-day intervals.

Pour a suitable quantity of 40% Mandelic Acid into a glass or porcelain bowl. It is recommended to use a dry brush made of natural hair. With each subsequent treatment, prolong the application time by 2 minutes. The first treat-ment should last 3 minutes, the second treatment -5 minutes and the application time during the last treatment should not exceed 10 minutes

After the recommended treatment time is over, use the Neutralizer to neutralize the acid. Rinse the skin with lukewarm water and dry with cosmetic wipes. PLEASE NO-TE: Carefully monitor skin reactions and the patient's condition to determine the individual application time. Should any acute skin reactions occur (acute burning sensation, reddening, prickling), immediately remove the acid with the neutralizer.

PROCEDURE

TREATMENT <sup>1</sup>

Apply a thick film of the Nourishing & Rege nerating Post-Exfoliation Mask onto the face neck and décolleté, avoiding eye area. Cover the areas where the mask is applied with a co-smetic film. Leave it on for about 10 minutes Subsequently remove the film and gently rinse the excess mask with lukewarm water. Balance the skin with a toner. Dry with cosmetic wipes

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At the end of the treatment apply eye area care product tailored to Client's skin needs (full offer of eye area care products is available on page 68 of the catalog). Apply SPF Face Protection Cream on the face, neck and décolleté.









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PROFESSION

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the POST TREATMENT CARE line and Light Cream with Triple Action of AHA and PHA acids.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.

### **ANTI-ACNE PROGRAM**



the 20+ and 40+ age group • combination skin, oily, prone to acne 20+ age group • seborrhea • acne • contaminated skin with enlarged pores • blackheads • blemishes and scars <u>40+</u> age group • mature combination complexion • oily • prone to acne • skin with signs of aging • shallow wrinkles • loss of firmness and elasticity • photoaging • aging skin • after sun and age discoloration • dry and rough skin • pigmentation disorders



exfoliates dead skin cells \* cleanses and narrows extended sebaceous glands
 reduces blackheads \* regulates the secretion of sebum • cleanses • improves
 hydration and elasticity of the skin • reduces wrinkles and shallow acne changes
 reduces the visibility of acne scars and discoloration • increases the effectiveness of skin care products • evens the skin tone and improves the overall skin condition

### CONTRAINDICATIONS

active viral infections (herpes, warts) \* active bacterial infections \* active inflammatory skin diseases (eczema, psoriasis, AD) \* a history of recent surgery (fresh scars) or light therapies \* sensitivity to acids (allergy) \* pregnancy and lactation \* treatment with retinoids in the last 6 months \* antibiotics and various forms of vitamin A \* scratches, interrupted continuity of the skin \* keloids \* acne: phlegmono-us, acne conglobata, acne keloidem (active purulent lesions, cysts)
 \* skin after depilation \* a large number of pigmented lesions



safe and effective exfoliation

 any contact with the sun and solarium is forbidden before, during application of the treatment and two weeks after its completion

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Perform thorough make-up removal of the client's skin and tone it with delicate preparations from the Bielenda Professional offer. Protect hands with latex or vinyl gloves. Before proceed to the treatment, secure the area of the eyes (using a dry cotton pad), the wings of the nose, corners of the mouth, unusual signs of dye, skin damage (using a vaseline or a fatty cream). Patients are asked to have their eyes closed during the treatment. During exfoliation, constantly observe reactions of the skin, ask how patient feels. It is not advisable to move away from the seat. Apply on a cotton pad the Micro-exfoliating gel-tonic (200 g) and wash the skin subjected to exfoliation, avoiding the eye area. This can be repeated twice, each time replacing the pads. NOTE! The skin, prior to contact with the product, should be cleaned and dried

Using a glass or a porcelain bowl, apply the right amount of the preparation. The acid should be applied using a dry brush onto dried skin of the face (avoiding the eve area). Allow the preparation to be left for a time adapted to the condition and sensitivity of the skin. Application is started from the front, followed with the other parts of the face. Skin reactions should be monitored (the recommended treatment regimen for easy selection of the time of peeling is given on the next page). NOTE! Observation of the skin and an interview are the basis to determine the individual time of the preparation being left on the skin. In the case of any reaction - severe burning, redness, tingling the acid action should be immediately stopped by applying the acid neutralizer. Then, the skin is to be washed with lukewarm water and dried with a treatment tissue.

#### PERSONALISED, COMPREHENSIVE EXFOLIATING TREATMENT FOR COMBINATION, OILY AND ACNE SKIN



#### MAIN ACTIVE INGREDIENTS

#### **AZELAIC ACID**

It has a keratolytic effect, inhibits the growth of bacteria responsible for the formation of acne, affects the even distribution of melanin in the skin, has a sebostatic effect by blocking the 5-alpha-reductase enzyme.



#### SALICYLIC ACID

It is fat-soluble and therefore has the ability to penetrate deep into the skin and hair follicles. It stimulates skin healing and has a bacteriostatic effect. It helps to unblock the sebaceous glands and has anti-inflammatory properties.



#### MANDELIC ACID

It strongly stimulates the production of hyaluronic acid in the skin, has antibacterial and anti-inflammatory properties. It brightens, evens out the skin tone and thanks to the large molecule it works gently without causing irritation.



#### EXPERT ADVICE

Sylwia Wójcik - Care Expert, Coach, Bielenda Professional Research & Development Expert.

Thanks to a carefully selected mixture of acids, the treatment effectively combats the imperfections of the skin associated with teen acne, regulates the secretion of sebum and exfoliates dead skin. Before the treatment, it is important to prepare the skin with a Micro-exfoliating toning gel 200 g for 7 days before the planned application of the acid. After treatment, remember to protect the skin with a cream with a high UV filter and a 2inl home care active sebo-regulating moisturising cream recommended for 20+ people or 2inl Active seboregulating anti-ageing cream recommended for 40+ people.



#### RECOMMENDATIONS

Series of 4-6 treatments every 10-15 days, treatments performed only in the fall or spring while keeping UV protection.

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Apply a thick layer of the zinc soothing mask, avoiding the eye area. Leave it for 15 minutes, then wash the skin with lukewarm water.

PROCEDURE

At the end of the treatment apply on the eye area, the preparation tailored to the Client's skin needs (full range of products available in the end of the catalogue). Apply the Protective face cream SPF 50 on the face, neck and neckline. NOTE! During the series of treatments the Client should prepare the skin at home with Micro-exfoliating Gel Toner (200 g) once a day for 7 days prior to each planned treatment.



40% SALICYLIC ACID + AZELAIC ACID + MANDELIC ACID + LACTIC ACID, pH 2, 20+





#### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the ANTI-ACNE PROGRAM line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.



### INDIVIDUAL BEAUTY THERAPY

### nuimera



### 

tired skin, with the first signs of aging, fine wrinkles • dry, dehydrated • coupe-rose, sensitive skin • requiring regeneration • problematic, oily, combination

# ACTION

stimulates the skin to renew, strengthens it 

 has anti-wrinkle properties
 mo-isturizes, soothes
 helps to regulate the regeneration processes
 nourishes

### CONTRAINDICATIONS

allergy or hypersensitivity to ingredients contained in preparations



revitalizing, normalizing, soothing, anti-aging effect

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**NOTES** 

all concentrates are compatible with each other and can be mixed with other serums from the Individual Beauty Therapy line in any proportions, de-pending on the skin needs • professional use only • prior to performing the treatment, it is necessary to exclude any contraindications and to sign the Client Consent (supplied with each treatment kit)

#### PERSONALISED FACIAL SKIN STIMULATION TREATMENT

#### MAIN ACTIVE INGREDIENTS



#### HEMP SEED OIL

Rich in omega-3 and 6 acids as well as vitamins A, B1, B2, B3, B6, C, D, E. It deeply regenerates and nourishes, smoothes, moisturizes, protects against premature wrinkles. It regulates the secretion of sebum, reduces the risk of disco-loration and irritation, and improves the skin tone.



#### VITAMIN C

One of the strongest antioxidants. It stimulates collagen production, slows down aging processes, protects DNA, and strengthens the skin. It evens out the color, reduces pigmentation disorders, reduces the tendency to discoloration and capillary changes, protects against photoaging.



#### **INDIAN FIG OIL**

It has a strong anti-wrinkle effect, contains omega-6 and 9 acids, and vitamin E. It firms, moisturizes, pre-vents sagging, reduces the depth of wrinkles, improves skin density, tension and elasticity, delays the aging process



#### EXPERT ADVICE

Monika Hajdziony - Beautician of the Year 2017, cosmetologist, Master of biotechnology applied in cosmeto-logy, pharmacist, podologist. Participant of numerous industry trainings, workshops, conferences and symposiums

IBT is individualism in every respect. You choose concentrates in the form of a 2-phase serum in any combination depending on the skin's needs. You can combine them with each other and use such a ready-made composition directly on the face or apply individually to the skin on the basis of face-mapping depending on the issue of a part of the face.

We make a very thorough make--up removal of the treatment area with preparations from Bielenda Professional offer, matched to the client's skin type. We recommend products from the Individual Be-auty Therapy line. Apply the Make-up Remover Milk to the skin of the face, neck and décolleté and gently massage it with circular movements. Then, with the help of moist treatment wipes or cosmetic pads, thoroughly remove the preparation and tone the skin with pads soaked in the Multi-Active Face Toner.

2

Apply a thin layer of the Skin Stimulating Acid Peel onto the treatment area. Rinse with lukewarm water after approx. 10 minu-tes. The product should be applied in disposable gloves. Avoid contact with eyes and mucous membranes. The product contains acids - the exact time of application should be adapted to individual sensation



#### RECOMMENDATIONS

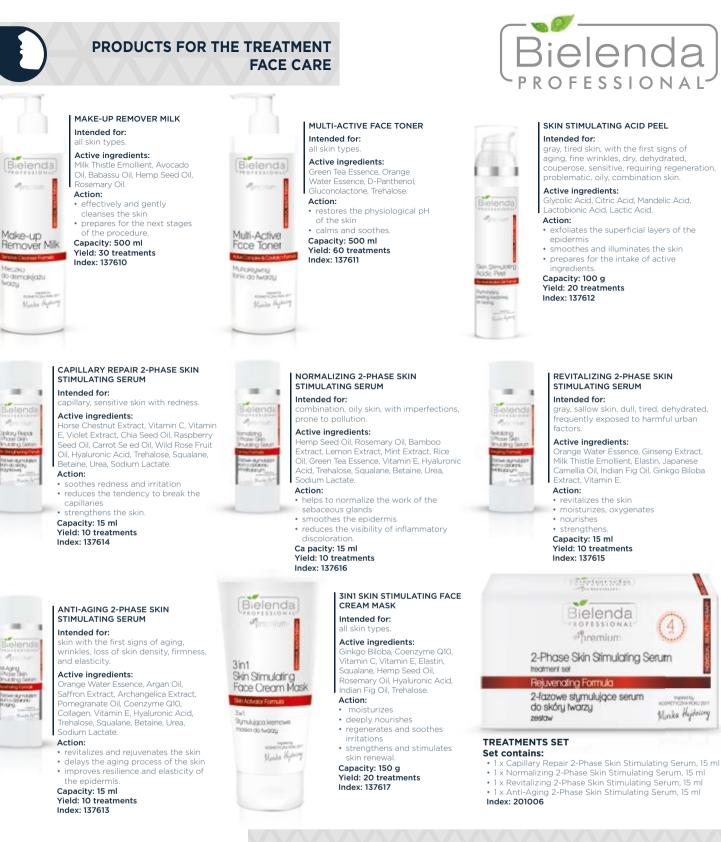
Before use, the bottle with the concentrate should be intensively shake. Re-commended series of 4-6 treatments once a week

Apply a single 2-Phase Skin Stimulating Serum or mixed in pro-portions matching the individual needs of the client's skin. Next, do a gentle massage. To strengthen the effect of the products, you can use ultrasounds or needle mesotherapy during their appli-cation. Do not rinse. Before use, shake the product vigorously until the phases are combined

TREATMENT PROCEDURE

Apply the 3in1 Skin Stimulating Face Cream Mask onto the treatment area with your hand or a brush. Leave to absorb. Remove the excess of the product.

To strengthen and prolong the effects of the treatment, we recommend for home care the Skin Stimulating Active Face Cream.



**PROFESSIONAL HOME CARE** 

In order to intensify and prolong effects of the treatment, we recommend using professional home care product: Skin Stimulating Active Face Cream.

# Sin Simulating ace Cream Made by



Minks Highniong

### **MICROBIOME PRO CARE**

### Premium



 problematic, dysfunctional skin • dry, dehydrated skin • skin weakened by anti-acne treatments, aggressive cosmetic treatments • lack of balance of skin microbiota resulting from such factors as stress, environmental pollution, medicines taken, UV radiation



 supports the reconstruction of skin microbiota • soothes and moisturises the skin • strengthens the natural barrier functions of the skin • regenerates • protects the skin against harmful external factors • restores healthy and radiant look to the skin • soothes the skin, e.g. after intensive cosmetic treatments

### CONTRAINDICATIONS

• allergy or hypersensitivity to ingredients contained in preparations

### ADVANTAGES / BENEFITS

• Silky Smooth Face Massage Powder soothes, provides glide, is non-comedogenic, ideal for acne and oily skin



powder massage is performed analogously to massage with oil product
 professional use only <pri>prior to performing the treatment, it is necessary to exclude any contraindications and to sign the Client Consent (supplied with each treatment kit)

BALANCING AND PROTECTING FACE TREATMENT



#### MAIN ACTIVE INGREDIENTS



#### SYNBIOTIC COMPLEX

Pre- and pro-biotic complex and lactic acid. It strengthens the natural barrier functions of the skin, supports the reconstruction of healthy skin microbiota, smooths, brightens, restructures dysfunctional skin, improves its comfort, moisturises and nourishes the skin.

#### **BIOPROTECTION SHIELD**

The barrier protecting the skin against harmful effects of "urban" external factors: UV radiation, coal dust, heavy metals and other air/water pollutants.



#### β-GLUCAN

Polysaccharide which improves defence mechanisms of the skin, increases its ability to regenerate, intensively relieves the skin and stimulates collagen production, it accelerates skin healing, it has anti-inflammatory and moisturising effect.



#### **EXPERT ADVICE**

Marta Zielińska - Beautician of the Year 2018, Master of pedagogy, certified cosmetologist, graduate of postgraduate qualification studies in cosmetology and psychodietetics. Lecturer in post-secondary schools and state examiner in the profession of a technician of cosmetic services. Currently a student of postgraduate studies in the field of herbalism and phytotherapy.

the field of netroalism and phytotherapy. Use this treatment in the treatment of acne tarda (adult acne) skin, especially if you offer the client a series of acid exfoliation. Beta-glucan contained in the preparations improves the immune functions of the epidermis, and the combination of prepiotics and probiotics helps to restore the proper microflora of the epidermis, in the treatment of this type of skin, it is important not only to exfoliate, but most of all to rebuild the hydro-lipid coat, Spanish sage oil, rich in EFAs, will accelerate the regeneration, of damaged tissues, prevent the development of inflammation, while protecting the skin from excessive water loss.

Remove make-up thoroughly from the skin on which the treatment will be performed with Bielenda Professional preparations tailored to the type of client's skin. We especially recommend products from the MICROBIOME Pro Care line. Apply the Delicate Micellar Gel Makeup Remover to the dry skin of the face and neck and massage gently with circular movements. Rinse it with moist treatment tissues or cotton pads. After cleansing the skin, apply the Delicate Face Toner with a cotton pad.

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Next, exfoliate dead skin cells with the Delicate Enzymatic Face Foam Peeling. Apply a dose of the preparation on the skin (avoiding the eye area) and leave for approx. 10 minutes. Then rinse the preparation thoroughly with moist treatment tissues or cotton pads, and then tone the skin.



face. Leave it for 15-20 minutes, then remove

the mask, and massage the residue of the es-

sence contained in the mask into the skin.

#### RECOMMENDATIONS

Use on the face, neck and cleavage in a series of 4-8 treatments or once for quick relief.

Apply the Silky Smooth Face Massage Powder onto cleansed skin and perform a delicate dry massage. Remove the remnants of the preparation from the face using moist cotton pads, and then tone the skin.



Apply the Multiactive Balancing and Protecting Face Concentrate. Massage it gently into the skin. To strengthen the effect of the preparation, use ultrasounds or needle-free mesotherapy. Apply the Balancing and Protecting Sheet Face Mask onto the face and neck in such a way that it adheres perfectly to the whole skin sur-



At the end of the treatment, apply the Balancing and Moisturising Face Cream onto the face and neck. In order to strengthen and prolong the effects of the treatment, we recommend the Multiactive Balancing and Protecting Face Serum from the MI-CROBIOME Pro Care line for home care.





Smooth

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#### DELICATE MICELLAR GEL MAKE-UP REMOVER Intended for:

problematic, dysfunctional, dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

#### Active ingredients:

Synbiotic Complex, Squalane, Trehalose, Spanish Sage Oil, Witch Hazel, D-panthenol, Avocado Oil

removes make-up gently and thoroughly cleanses the skin
soothes and relieves irritation.

Capacity: 500 ml Yield: 60 treatments

Index: 137584

#### SILKY SMOOTH FACE MASSAGE POWDER

#### Intended for:

problematic, dysfunctional, dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

Active ingredients: Complete Biotic Formula, β-Glucan.

Action: provides glide during the massage

 calms and soothes Capacity: 3 g Yield: 1 treatment



katnu tonik So fworzu





#### DELICATE FACE TONER

problematic, dysfunctional dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

Active ingredients: Synbiotic Complex, Rose Water, Hyaluronic Acid, Witch Hazel. Action:

restores the physiological pH of the skin

MULTIACTIVE BALANCING AND

problematic, dysfunctional, dry,

by e.g. anti-acne treatments,

imbalance of skin microbiota.

Active ingredients:

Bioprotection Shield.

strengthens the skin.

Action:

comfort

PROTECTING FACE CONCENTRATE

dehydrated, sensitive skin, weakened

Synbiotic Complex, Ultra-Low Molecular Weight Hyaluronic Acid, Lactic Acid, Sodium Lactate, Witch Hazel,

helps rebuild the skin microbiota

protects against external factors

regenerates, soothes and restores.

moisturizes and soothes
strengthens the skin. Capacity: 500 ml Yield: 60 treatments

Index: 137585

Intended for:

#### Intended for:







COCOLOR DALCA

elenc PROFESSION

#### DELICATE ENZYMATIC FACE FOAM PEELING

#### Intended for:

problematic, dysfunctional, dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

Active ingredients:

Keratolytic Lactic Acid, β-Glukan, Complete Biotic Formula. Action:

 exfoliates very gently prepares for the intake of active ingredients.

Capacity: 160 ml Yield: 15 treatments Index: 137586

#### BALANCING AND PROTECTING SHEET FACE MASK

#### Intended for:

problematic, dysfunctional, dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

#### Active ingredients:

Synbiotic Complex, Biprotection Shield, Squalane, Spanish Sage, Prebiotics, Probiotics,  $\beta$ -Glucan, Witch Hazel, Iyaluronic Acid.

#### Action:

• helps to rebuild the skin microbiota

regenerates, soothes and strengthensrestores the feeling of comfort.

Capacity: 35 g

Yield: 1 treatment Index: 137587

#### BALANCING AND MOISTURISING FACE CREAM

#### Intended for:

problematic, dysfunctional, dry, dehydrated, sensitive skin, weakened by e.g. anti-acne treatments, imbalance of skin microbiota.

#### Active ingredients:

Synbiotic Complex, β-Glucan, Spanish Sage Oil, Witch Hazel, Squalane, Trehalose, Bioprotection Shield, Avocado Oil, Vitamin E.

#### Action: moisturizes

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CROBIOME Pro Cal

h do tworzu

- helps to rebuild the skin microbiota
- soothes and strengthens
- protects against external factors and strengthens

Capacity: 50 ml

Yield: 25 treatments Index: 137588

### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the MICROBIOME Pro Care line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.







TREATMENTS SET Set contains: Powder 3 a ord Formula Index: 200970

Bielenda oremium Balancing & Protecting Face Treatment Syrbiole Complex & B-grunn Zableg równoważąco-ochronny do skóry tworzy **MICROBIOME Pro Care** 

- 5 x Multiactive Balancing And
- Protecting Face Concentrate, 5 ml
  5 x Balancing And Protecting Sheet Face Mask, 35 g

# 5 x Silky Smooth Face Massage

Capacity: 5 ml

Yield: 1 treatment

### ESSENCE OF ASIA



• tired, dull skin, devoid of glow • wrinkles, lack of skin firmness • skin exposed to harmful external factors, including free radicals • skin affected by premature aging and oxidative stress • smoker's skin



 stimulation of synthesis of collagen and elastin • restoration of natural barrier functions of the skin • protection against the harmful effects of external factors • protection against free radicals • increase in moisture level and skin tension • skin rejuvenation and firming

### CONTRAINDICATIONS

 $\ensuremath{\,^\circ}$  allergy or hypersensitivity to the ingredients contained in the preparations

### 

• the concentrate acts as both a serum and a light non-comedogenic massage preparation

### 

 face massage is an important part of the procedure, the original massage created especially for the needs of Bielenda Professional can be found on the CD attached to the treatment set

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Perform a thorough makeup removal of the area submitted to treatment using products from the Bielenda Professional range, chosen depending on client's skin type. We especially recommend products from the Essence of Asia line. Apply the Balm-to-Oil Makeup Remover to dry skin of the face and neck, gently massaging in circular motions. Next, wet your hands and repeat the action until an emulsion is formed. Wash the skin with a damp treatment cloth or cotton pads. After cleansing the skin, wipe it with a cotton swab saturated with the Antioxidant Facial Toning Essence. Exfoliate the skin using the Smoothing Powder Face Scrub. Pour a dose of the product into the palm of your hand. Add water to create a creamy emulsion. Apply the emulsion to the skin and massage gently. Massage time should be adjusted to the level of exfoliation we want to obtain. Wash off with a damp treatment cloth or cotton pads, then wipe the skin with a cotton swab saturated with the Antioxidant Facial Toning Essence.

### INTERNAL GLOW RESTORING TREATMENT





### MAIN ACTIVE INGREDIENTS

#### DONGBAEK OIL



Traditionally sourced Camellia Japonica seed oil is characterized by a wealth of antiradical ingredients, it has antioxidant effect and reduces skin inflammation. The content of phytosterols promotes skin regeneration. It also stimulates fibroblasts to produce collagen and elastin.

# The second second

#### YEAST FILTRATE

Rich in polysaccharides, flavonoids, aminoacids and anti-inflammatory  $\beta$ -glucan. It helps to regenerate the skin and adds glow.



#### ANTI-POLLUTION SYSTEM

A unique ingredient that protects the skin against the harmful effects of external factors, including coal dust, heavy metals, and UV radiation.



#### **EXPERT ADVICE**

Monika Hajdziony - Beautician of the Year 2017, cosmetologist, Master of biotechnology applied in cosmetology, pharmacist, podologist. Participant of numerous industry trainings, workshops, conferences and symposiums.

Introduce the client to the climate of oriental relaxation from the very beginning of the visit. A chimney with the aroma of green tea will welcome our guest, and a cup of Green Tea will supplement the atmosphere of relaxation. Green tea, popular in Asia, present in the Essence of Asia line, is a source of biologically active compounds, affecting the human body comprehensively, considered to be a "drink of youth".



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#### RECOMMENDATIONS

Apply the treatment on the face, neck, chest, the proposed series is 4-8 treatments once a week. To maintain the effects - 1 treatment once a month. The treatment can be performed once to quickly improve the condition of the skin.

Apply 2in1 Glow Restoring Facial Massage Multiconcentrate on the cleansed face and peform an original Essence of Asia massage. Do not rinse! Next, apply the Tightening Sheet Mask to the face and neck so that it fits snugly over the entire surface of the skin. Leave for 15-20 minutes, then remove and massage the remaining essence into the skin.

TREATMENT

PROCEDURE

At the end of the treatment apply the Glow Restoring Revitalizing Face Cream SPF 20 to the face and neck, massaging gently. In order to enhance and extend the effects of the treatment, we recommend using the 5in1 Glow Restoring Face Elixir for professional home care.



BALM-TO-OIL MAKEUP REMOVER

tired, dull skin, wrinkles, skin exposed to harmful external

factors, skin affected by premature aging and oxidative

Intended for:

stress



nioxidan

acial Toning

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#### ANTIOXIDANT FACIAL TONING ESSENCE

#### Intended for:

rired, dull skin, wrinkles, skin exposed to harmful external factors, skin affected by premature aging and oxidative stress.

#### Active ingredients:

Green Tea Hydrolate, Fermented Yeast Filtrate, Soybean Ferment Filtrate, Vitamin C, Allantoin, Extracts: Bamboo, Aloe, Cherry, Giseng Root, Hyaluronic Acid. Action:

#### antioxidant effect

- restores physiological pH level
- tones
- regenerates and nourishes

 moisturizes Capacity: 500 ml

Yield: 60 treatments

Index: 137559

#### GLOW RESTORING REVITALIZING FACE CREAM

#### Intended for:

ired, dull skin, wrinkles, skin exposed to harmful external factors, skin affected by premature aging and oxidative stress.

#### Active ingredients:

Dongbaek Oil, Anti-pollution System, Green Tea Herbal Water, /itamin C, Bamboo and Cherry Extracts, Anti-Pollution System, Sovbean Ferment Extract

#### Action:

- regenerates and nourishes
- moisturizes
  revitalizes the skin
- protects against harmful external factors

Capacity: 50 ml Yield: 25 treatments Index: 137563

#### ESSENCE OF ASIA TREATMENT AVAILABLE IN TRETMENT SET AND IN SINGLE SELL

#### SET CONTAINS:

- 1 x Smoothing Powder Face Scrub, 100 g
- 1 x 2in1 Glow Restoring Face
- 5 x Tightening Glow Restoring
- Sheet Mask, 25 g • 1 x Glow Restoring Revitalizing
- Face Cream SPF 20, 50 ml • 1 x original Essence of Asia
- massage instruction DVD

Index: 200907

#### Active ingredients: Dongbaek Oil, Rice Oil, Avocado Oil, Bamboo Extract. Action: removes makeup gently and effectively 10.0 thoroughly cleanses the skin prepares skin for the treatment. Capacity: 150 q Yield: 40 treatments Index: 137558 Testince of Asic



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Essence of Asio

#### SMOOTHING POWDER FACE SCRUB Intended for:

tired, dull skin, wrinkles, skin exposed to harmful external factors, skin affected by premature aging and oxidative stress.

#### Active ingredients: Matcha, β-glucan, Glucose, Aloe,

- Exfoliating particles. Action: exfoliates superficial layers of the epidermis.
- antioxidant effect • prepares the skin to receive active ingredients

 soothes Capacity: 100 g Yield: 50 treatments Index: 137560



#### TIGHTENING GLOW RESTORING SHEET MASK

#### Intended for:

tired, dull skin, wrinkles, skin exposed to harmful external factors, skin affected by premature aging and oxidative stress.

Anti-pollution system, Peptides, Fermented Yeast Filtrate Extract, Green Tea Herbal Water, Hyaluronic Acid, Aloe, Ginseng and Cherry Extracts.

#### Action:

- protects against harmful external factors moisturizes and regenerates
- Capacity: 25 g Yield: 1 treatment





### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the ESSENCE OF ASIA line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.



BEAUTY PARLOUR







Action: ensures a perfect slip during massage moisturizes and soothes

2IN1 GLOW RESTORING FACE MASSAGE

- strenghtens natural barrier functions of the skin
- antioxidant properties Capacity: 145 g

Yield: 5 treatments Index: 137561

Intended for:

#### Active ingredients:

- firmes · has antioxidant properties.
- Index: 137562



### **SKIN BREATH**

### nuimerq



 dull and anoxic skin • smoker's skin, ashen skin • wrinkles, lack of skin firmness • dry skin • skin affected with premature ageing and oxidative stress • puffy eyes and dark circles • sensitive skin • excessively tanned skin



 fresh, youthful look • illuminated, brighter and oxygenated skin
 cleansing and deep moisturization of the skin • slowing down changes caused by oxidative stress and harmful effect of UV radiation • reduction of puffy eyes and dark circles • reduction of wrinkle depth and increased skin firmness

### 

 allergy or hypersensitivity to the ingredients contained in the preparations



• innovative formula of enzymatic peeling and algae mask

• prepare the Client for the tickling sensations that may appear when the Bubble Peel Mask is foaming and increasing its volume

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Remove make-up precisely from the treatment area with the Bielenda Professional cosmetics best matching the skin type of the client. We especially recommend Skin Breath products. In order to cleanse the skin, apply the Skin Breath Micellar Gel-Cream Make--up Remover on a cotton pad and remove make-up. It is also perfect for the sensitive skin of the eye area. After cleansing the skin, wipe it with a cotton pad soaked with the Energizing Toning Facial Essence. Do not rinse. Apply a portion of Skin Breath Bubble Peel Mask (approximately 10 doses) on the cleansed face. The mask will gently tickle your skin when foaming. After approximately 10 minutes, rinse with clean water. CAUTION! The mask increases its volume considerably when foaming, so avoid the eye, mouth and nostril area and leave approximately 1 cm margin. Rinse with lukewarm water in the case of irritation.

#### ENERGIZING OXYGENATING FACE TREATMENT



MAIN ACTIVE INGREDIENTS

#### **COENZYME Q10**



A component of cellular respiration. It helps to assimilate oxygen and produce ATP, a cellular fuel for which demand increases when the cell is exposed to harmful external factors. Administration of Q10 in a liposome increases its availability in the skin.

#### SEA MINERALS

They ensure correct level of skin nutrition and better blood supply and blocking transepidermal water loss.



#### GINSENG

The vitality restoring ingredient that has been used in Chinese medicine for four thousand years. It is rich in vitamins, minerals, amino acids, polysaccharides and the most important - ginsenosides, which increase haemoglobin's ability to attach oxygen, causing better nutrition and oxygenation of the skin.



#### **EXPERT ADVICE**

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

The treatment guarantees an immediate effect of illuminated skin and reduces the dark circles and puffy eyes. I also recommend it as a "banquet" treatment. It's perfect for skin affected by oxidative stress, which causes premature skin ageing. Thanks to professional home care from the Skin Breath line, clients will enjoy a strengthened and prolonged effect of the treatment.



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#### RECOMMENDATIONS

Apply the treatment on the face, neck, chest, the proposed series is 4-8 treatments once a week. To maintain the effects - 1 treatment once a month. The treatment can be performed once to quickly improve the condition of the skin.

Massage Skin Breath Energizing and Nourishing Face Concentate into cleansed skin. The preparation may also be applied with ultrasounds or needleless mesotherapy. You can apply the serum directly or in combination with the ultrasound gel. Do not rinse. Measure out 90 ml of cold still mineral water in the shaker. Add 2 measures of powder and shake vigorously several times. Pour the mask into the shaker cap and then apply onto the face with a spatula, avoiding the eye, mouth and nostril area. Remove the mask in

one piece after 15-20 minutes.

TREATMENT

PROCEDURE

At the end of the treatment, apply Skin Breath Energizing Caffeine Eye Cream onto the eye area and Skin Breath Energizing and Oxygenating Face Cream, gently patting them in. For longer and more intensive effects of the treatment we recommend Professional Home Care products from the SKIN BREATH line: 2-Phase Oxygenating Face Serum, Energizing Oxygenating Face Cream, Energizing Caffeine Eye Cream.





#### MICELLAR GEL-CREAM MAKE-UP ENERGIZING TONING FACIAL BUBBLE PEEL MASK REMOVER ESSENCE Intended for: Intended for: Intended for: tired and underoxygenated skin, dull tired and underoxygenated skin, dull bremiun dry and sensitive skin, wrinkles, skin -premiur dry and sensitive skin, wrinkles, skin affected with premature ageing and affected with premature ageing and excessively tanned skin. **Durie** Overs oxidative stress, excessively tanned oxidative stress, excessively tanned Active ingredients: Nicelar skin Energizing skin Gel-Cream bona Active ingredients: Active ingredients: min Trehalose, Ginseng Extract, Sorbitol, Hyaluronic Acid, Orange Water Action: TOMP D-panthenol Sence gently exfoliates

demakijažu

soothes.

Action:

effectively

• purifies the skin

Capacity: 500 g Yield: 30 treatments Index: 137516





Essence, Yeast Filtrate Extract, Action:

- removes make-up gently and effectively
- purifies the skin
- prepares skin for the treatment soothes.

Capacity: 500 ml Yield: 60 treatments

Index: 137515



tired and underoxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress,

Sea Minerals, Papain Bromelain, Citric Acid, Trehalose.



prepares the skin for absorbtion of active

ingredients • brightens the skin

nourishing and oxygenating effect.

Capacity: 45 g Yield: 10 treatments Index: 137512

#### ENERGIZING AND NOURISHING FACE CONCENTRATE

• removes make-up gently and

prepares skin for the treatment

Intended for:

tired and underoxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress, excessively tanned skin.

#### Active ingredients:

Ginseng Extract, Coenzyme Q 10, Caffeine, Vitamin C, Hyaluronic Acid.



- restores skin's vitality oxygenates and nourishes
- regenerates

moisturizes

Capacity: 30 ml Yield: 10 treatments Index: 137514



#### ENERGIZING OXYGENATING FACE CREAM Intended for:

tired and underoxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress, excessively tanned skin.

#### Active ingredients:

Ginseng, Coenzyme Q10, Sea Minerals, Caffeine, Vitamin C. Action:



 oxygenates moisturizes

Capacity: 50 ml Yield: 25 treatments Index: 137509



#### ENERGIZING CAFFEINE EYE CREAM

#### Intended for:

tired, under-oxygenated skin, wrinkles around the eyes, dark circles, puffy eyes.

#### Active ingredients: Caffeine, Eyebright Extract, Ginseng Extract, Marine Minerals, Hyaluronic

Action: • reduces dark circles

reduces puffy eyes

has anti-wrinkle effect.

Capacity: 15 ml Yield: 25 treatments Index: 137510



OXYGENATING PEEL OFF ALGAE MASK WITH SEA MINERALS

#### Intended for:

tired and underoxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress, excessively tanned skin.

Active ingredients: Glucose, Šea Minerals.

Action: moisturizes

 oxygenates the skin.. Capacity: 80 g

Yield: 5 treatments Index: 137513



SHAKER FOR ALGAE MASK 1 PIECE Index: 137518

### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the SKIN BREATH line.

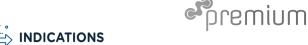
For more product information, see Chapter 4 of the catalogue -Professional Home Care.



BEAUTY PARLOUR



### **POWER OF NATURE**



 dull, anoxic skin with impurities frequently exposed to deteriorating urban elements • skin in need of regeneration, after intensive exfoliation and/or aesthetic medicine procedures, also with special equipment • irritated, ageing skin; skin with acne and/or acne scars



detoxication and lightening of the skin • deep hydration and improved texture
 restoration of skin barrier
 strong antioxidant action
 restoration and regeneration of the skin

### 

 allergy or hypersensitivity to the ingredients contained in the preparations

### ADVANTAGES / BENEFITS

• peeling thoroughly and quickly removed without using water



• inform the Client that tingling or tickling sensation may appear during removing peeling from the skin

Very thoroughly remove make-up around the treatment area using Bielenda Professional products matching customer's skin type. We especially recommend Micellar Make-up Removing Essence from the Power of Nature line.

### 2

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NOTE! Protect the eyes against exfoliating magnetite filings. It is recommended to make a compress for tired eyes with cotton pads and Satin Rose Water. Apply a portion of the Magnetic Enzymatic Face Scrub and massage into the skin. The massage should last 2 to 5 minutes. Leave the peeling on the skin for up to 10 minutes. Remove magnetite filings from the skin with the included magnet. NOTE! Wrap the magnet in a disposable tissue. Wash off the rest of the preparation with a compress or sponge. Remove the protecting compress from the eyes.

#### DETOXIFYING AND REGENERATING TREATMENT



#### MAIN ACTIVE INGREDIENTS

#### SNAIL SLIME EXTRACT



Works like a regenerating potion. It contains collagen, elastin, glycolic acid, allantoin, antibacterial substances, and vitamins A, C, and E. It restores collagen fibres, has antibacterial properties, lightens and gently exfoliates the skin.

#### ACTIVATED CARBON

Demonstrates a deep cleansing, detoxifying, and bactericidal properties, and absorbs excess sebum.



#### MAGNETITE

It is a natural mineral whose filings are the scrub's abrasive particles. In addition to pyrrhotite, it's one of the naturally occurring magnetic substances. Its crystals are attracted by a magnet.



#### **EXPERT ADVICE**

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Monika Hajdziony - Beautician of the Year 2017, cosmetologist, Master of biotechnology applied in cosmetology, pharmacist, podologist. Participant of numerous industry trainings, workshops, conferences and symposiums.

It's a perfect treatment also for men. The magnetic-enzymatic scrub thoroughly cleanses the skin, preparing it for the treatment. The magnet attached to the package will remove the exfoliating particles from the skin surface, perfectly dealing with facial hair, even of bearded men. The active ingredients cleanse and detoxify the skin while maintaining the regenerative effect, which is especially important in the care of men's skin.



#### RECOMMENDATIONS

Apply the treatment on the face, neck, chest, the proposed series is 4-8 treatments once a week. To maintain the effects - 1 treatment once a month. The treatment can be performed once to quickly improve the condition of the skin.

Apply the Creamy Regenerating and Nourishing Face Mask with your hand or a brush. You may use occlusion to intensify the effect. Wash off the rest of the preparation with a compress or sponge. Apply the Rebuilding Repair Serum with Snail Slime Extract on dry skin. Massage gently. You may use special equipment to apply the serum to enhance the effect. We recommend ultrasound or needleless mesotherapy with the 2-in-1 Photon Ultrasonic Massager. Do not wash off. If you use the device, remove excess contact gel for the ultrasound treatment.

PROCEDURE

TREATMENT

Prepare the Detoxifying Algae Gel Face Mask with Activated Carbon by mixing 2 parts of the mask in 3 parts of cold, still mineral water. Mix until smooth and apply on the treatment area. Do not remove the mask until it is solid. Depending on customer skin temperature and ambient temperature, this may be about 15-20 minutes. After the solidification time, remove the whole algae gel mask in one piece. At the end of the treatment, apply the Regenerating Face Cream with Snail Slime Extract SPF 15, and massage it in gently. The cream is perfect for care of the sensitive area

around eyes as well.





REGENERATING AND

skin, with impurities, skin

requiring regeneration and

frequent contact with urban

detoxification skin having

extract, Aloe, Vitamin B3.

Intended for: grav. underoxygenated

contamination.

moisturizes

regenerates

Index: 137484

Capacity: 30 ml

Yield: 10 treatments

REGENERATING FACE CREAM

WITH SNAIL SLIME EXTRACT

gray, underoxygenated skin, with impurities, skin requiring

skin having frequent contact

Snail slime extract, Hyaluronic

acid, Rose oil, Aloe, Buriti oil,

provides deep moisturisation

has antioxidant properties.

Capacity: 100 ml/50 ml Yield: 50/25 treatments

Index: 137508/137486

strengthens collagen and elastin

with urban contamination.

Active ingredients:

Sweet almond oil.

Action:

regenerates

alleviates

regeneration and detoxification,

Action:

**SPF 15** 

Intended for:

work to re-

Sielend:

soothes

Active ingredients: Hvaluronic Acid Snail slime

REJUVENATING FACE SERUM WITH SNAIL SLIME EXTRACT





ESSENCE

Intended for:

regeneration.

Allantoin.

Action:

make-up

Active ingredients:

Hyaluronic Acid, Yeast

Filtrate Extract, Hydrolyzed

· gently and effectively removes

Glycosaminoglycans, D-panthenol,

Keratoline, Hyaluronic acid, Magnetite filings. Action:

• exfoliates dead skin cells smoothes moisturizes Capacity: 150 g Yield: 30 treatments Index: 137482

MICELLAR MAKE-UP REMOVING

every skin type, especially

with impurities, skin requiring



inh-h-minu



CREAMY REGENERATING AND NOURISHING FACE MASK Intended for:

regeneration and detoxification, skin having frequent contact with urban contamination

Avocado oil, Babassu oil, Vitamin E, Rose oil, Activated carbon, Green tea

cleanses and detoxifies

- regenerates has antioxidant and anti-ageing
- properties
- smoothes

Capacity: 150 ml Yield: 20 treatments

#### FACE MASK WITH ACTIVATED CARBON

Active ingredients: Glucose, Activated carbon, Oat

- Action:

Capacity: 190 g

#### POWER OF NATURE TREATMENT AVAILABLE IN TRETMENT SET AND IN SINGLE SELL

#### SET CONTAINS:

- 1x Magnetic Enzymatic Face Scrub, 150 g 1x Creamy Regenerating and Nourishing Face Mask,
- 150 ml • 1 x Rebuilding Repair Face Serum with Snail Slime
- Extract, 30 ml
- 1x Regenerating Face Cream with Snail Slime Extract SPF 15, 50 ml
- 1 x Magnet
- 1x Head Band
- 5 x Cream sample
- Index: 200806



In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the POWER OF NATURE line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.

# gray, underoxygenated skin, with impurities, skin requiring

Active ingredients:

Action:

- moisturizes

Index: 137483

DETOXIEVING ALGAE GEL

#### Intended for:

gray, underoxygenated skin, with impurities, skin requiring regeneration and detoxification, skin having frequent contact with urban contamination.

- deeply cleanses and detoxifies the skin
- absorbs excess sebum alleviates irritations

Yield: 10 treatments Index: 137481

# Power of Nature

THE PRODUCT IS RECOMMENDED FOR TREATMENTS PERFORMED WITH THE USE OF APPARATUS



Belenda

ontad - Gel in Ultrasound isatment









Bielenda

Micellar

Makeup

Removing

ssenne

to demakijažu

coming

NEODYMIUM MAGNET FOR THE TREATMENT Index: 137487





### HYDRA-HYAL<sup>2</sup> INJECTION

### **P**premium



 $\circ$  every type of skin  $\circ$  treatment recommended for those over 30 years of age  $\circ$  skin with clearly delineated wrinkles  $\circ$  dry skin with symptoms of loss of firmness and elasticity  $\circ$  sensitive skin, skin showing signs of aging



 intense and long-lasting hydration • improved natural contours of the face • smoothing of superficial wrinkles • increased skin elasticity and firmness • smoothed skin • radiant and visibly rejuvenated skin • improvement of the structure and appearance of the skin

### CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients



• the skin becomes more tense immediately • the treatment perfectly complements rejuvenating therapies in aesthetic medicine procedures (we do not perform ultrasounds in the procedure then)

• make sure that the client does not suffer from claustrophobia and warn that after applying the Anatomic algae and gypsum mask, they may feel weight on their face

Remove eye and lip make-up using Eye and lip makeup remover. Cleanse the skin of the face, neck and décolleté using Ultra moisturizing cream for makeup removal. Next, apply the Ultra moisturizing facial toner to tone the skin.

### 2

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in Satin rose water.

Apply the Hyaluronic enzymatic face scrub to the area undergoing the treatment. Apply a thin layer to clean and dry face skin avoiding the eye area. Leave for approx. 3 minutes. For about 3 minutes with circular movements perform a gentle massage, during which occurs a rolling effect of the product and the abrasion of dead skin cells. Rinse off with lukewarm water and tone the skin.

#### REJUVENATING FACE VOLUMETRY TREATMENT

#### MAIN ACTIVE INGREDIENTS



#### HEXAPEPTIDE (ARGIRELINE™)

It is a neuropeptide that blocks the release of neurotransmitters, and reduces the intensity and frequency of facial muscles micro-contractions. This helps to reduce wrinkles resulting from movement of the facial muscles, and prevents the formation of new mimic wrinkles.



#### LOW MOLECULAR WEIGHT HYALURONIC ACID (LMW)

It has the capacity to penetrate through the stratum corneum of the epidermis, thus activating biochemical processes in deeper layers of the skin. It ensures the correct level of skin hydration at the epidermal and dermal levels, and reduction of TEWL. The Low molecular weight Hyaluronic acid used in the preparations has a molecular weight of 0,4-100 kDa.



#### HIGH MOLECULAR WEIGHT HYALURONIC ACID (HMW)

It remains on the skin surface, where it forms an occlusive layer, the socalled hydrofilm, ensuring the appropriate level of hydration, and protecting the skin from loss of elasticity. The High molecular weight Hyaluronic acid used in the preparations has a molecular weight of 1-1.5 million kDa.



#### **EXPERT ADVICE**

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Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

Occlusion in the form of algae and gypsum face mask enhances the penetration of active ingredients, reduces TEWL and improves hydration of the epidermis. In addition, this type of modelling mask gently tightens the skin and improves the face contour while setting. We apply the mask symmetrically in strands towards the sides and upwards, along the muscles.



#### RECOMMENDATIONS

Treatment to be applied to the face and neck. The suggested regimen is a series of 4-6 treatments, once a week. To sustain the effects, one treatment once a month, plus one-off treatments to quickly improve the condition of the skin.

Apply three doses of 3.5% Hyaluronic Facial Serum to cleansed skin. The serum must be applied in a thin, even layer over the entire surface of the treated skin (face, neck). Then massage in the serum for about 5 minutes using ultrasounds or massage manually until absorbed. NOTE! We suggest the application of a thin layer of Contact-Gel for ultrasound treatments, in order to increase comfort and glide between the device head and the skin. Do not rinse off the serum, any excess of Contact-Gel can be removed with dry cosmetic pads. Secure the eye area with cosmetic pads soaked

TREATMENT

PROCEDURE

Apply a thick layer of Hyaluronic lifting face mask on the face, neck and neckline. Cover the face and neck with clean gauze, leaving the nostrils unobstructed. Mix 5 scoops of the powder and 3 scoops of cold mineral water (still) until the texture is smooth. Then immediately put the mask evenly over the entire face and neck - avoiding the eye area, and leaving the nostrils free. Apply the mask by massaging vigorously in even stripes outwards and slightly upwards. After 20 minutes, carefully remove the mask in one piece. At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available in the end of the catalogue). Apply the Hyaluronic liquid crystal face cream SPF 15 onto the face, neck and chest.







Belenda

35%

#### HYALURONIC MAKE-UP REMOVER Intended for:

dry skin lacking firmness, skin with signs of ageing.

#### Active ingredients: Low Molecular Weight Hyaluronic Acid, High Molecular Weight

Hyaluronic Acid, Allantoin, Vitamin E. Action:

- toned and refreshed skin
- optimum hydration reduced skin tension
- a perfect finish of make-up

removal Capacity: 500 ml

3,5% HYALURONIC FACE SERUM

ow molecular weight Hyaluronic

Hvaluronic acid. Hvaluronic acid.

dry skin with loss of firmness,

showing signs of ageing, also

acid. High molecular weight

Yield: 60 treatments Index: 137455

Intended for:

Allantoin.

Action:

skin

around the eves.

Active ingredients:

intensely hydrates

• smoothes the skin

stimulates natural skin.

moisturizing mechanisms



#### HYALURONIC FACE TONER Intended for:

dry skin lacking firmness, skin with signs of ageing.

- Active ingredients: Low Molecular Weight Hyaluronic Acid, Hyaluronic Acid. D-panthenol.
- Action: perfectly removes make-up, also from the eyes
- cleanses and refreshes the skin
- relieves and soothes irritation · provides optimum hydration.
- Capacity: 500 ml
- Yield: 60 treatments
- Index: 137454

**SPF 15** 



Intended for: drv skin with loss of firmness. showing signs of ageing.

- Active ingredients: Hydra-HYAL<sup>2</sup> technology
- (Low molecular weight Hvaluronic acid. High
- molecular weight Hyaluronic acid, Hydrolized
- Glycosaminoglycans, Hexapeptide).
- Action: • reduces skin roughness and
- the feeling of skin tension offers long-term protection against dryness
- smoothes and firms the skin
  overall effects of lightly
- mattified skin.
- Capacity: 150 ml Yield: 50 treatments Index: 137396



#### HYALURONIC ENZYMATIC FACE SCRUB

#### Intended for:

Bielenda

all skin types, including dry skin, skin lacking firmness and skin with signs of ageing.

#### Active ingredients:

Low Molecular Weight Hyaluronic Acid. High Molecular Weight Hyaluronic Acid, Trehalose, Papaya extract, Pineapple extract, D-Panthenol.

#### Action:

- exfoliates dead skin cells gently • smooths and moisturises the skin
- relieves irritation effectively
- brightens and improves skin tone. Capacity: 150 g

Yield: 30 treatments Index: 137456

#### ANATOMICAL ALGAE-GYPSUM FACE MASK

#### Intended for:

dry skin with loss of firmness, showing signs of ageing.

Active ingredients: Alginate, Gypsum. Action:

- facilitates absorption of active substances from the preparations applied under the mask
- improves skin firmness volumizes and shapes the face

contour. Capacity: 800 g Yield: 10 treatments Index: 137394

THE PRODUCT IS RECOMMENDED FOR TREATMENTS PERFORMED WITH THE USE OF APPARATUS



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### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the HYDRA-HYAL<sup>2</sup> INJECTION line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.

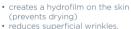


Bielenda











Index: 137393

### AQUA-PORIN ULTRA EFFECT

### 

### **L**essential

 all skin types from 25 years of age • dry and dehydrated skin deprived of sufficient oxygen • skin after excessive exposure to the sun • after microdermabrasion and acid exfoliation, or other beauty treatments



#### intensive and long-lasting moisturizing action from the inside and outside • progressive activation of aquaporins in the skin • reinforcement and regeneration of the skin • leaving it soft and silky smooth • improved skin firmness and elasticity • delivers the sensation of skin comfort • soothes and calms irritation • the skin looks radiant and healthy

### CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients

### ADVANTAGES / BENEFITS

 the treatment perfectly complements rejuvenating therapies in aesthetic medicine procedures (we do not perform ultrasounds in the procedure then)

 to extend the time of contact of the head with the skin, apply a top layer of Contact gel for ultrasound treatments after application of the serum

Remove eye and lip make-up with the Face & Lip Make-up Remover. Cleanse the face, neck and décolleté with the Ultra Moisturizing Makeup Removal Cream. Rebalance the skin with the Ultra Moisturizing Facial Toner.

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Apply the 2in1 Enzymatic Fine Grained Facial Scrub with Papain and Bromelain on the treatment area. Exfoliate the face, neck and décolleté for 5-10 minutes. Rinse the scrub with lukewarm water, dry and balance the skin. NOTE! Choose the proper exfoliation method depending on the skin type. Follow the instructions provided on the packaging.

#### ULTRA HYDRATING ANTI-AGEING TREATMENT



### MAIN ACTIVE INGREDIENTS



#### **DUO AQUA - PORIN**

Salicornia herbacea extract (salt marsh plant living in coastal areas which can adapt to the most extreme environmental conditions) responsible for aquaporin-mediated water and urea transport, the so-called hydrostatic equilibrium. It helps effectively rebuild the structure of the epidermis to restore optimum skin hydration levels.

# 2

TREHALOSE A natural disaccharide that permits survival of selected plant species in conditions of extreme dehydration. Trehalose protects human skin against excessive dehydration. It helps maintain proper skin moistu-

re and prevents fibroblast degeneration



#### BETAINE

A natural product with unusual water-binding properties. It protects the skin against mechanical and chemical damage. It smoothes the skin, giving instant impression of smoothness. Betaine influences the proper transport of water to and from the skin cells.



#### EXPERT ADVICE

**Sylwia Wójcik** - Care Expert, Coach, Bielenda Professional Research & Development Expert.

Scientific discoveries and observation of skin physiology have become the inspiration for the creation of the treatment. The discovery of Aquaporins was awarded the Nobel Prize in 2003. The laboratory of Bielenda Professional used this discovery to create a treatment that maintains the hydrostatic balance of the skin and effectively rebuilds the structure of the epidermis. The liquid crystal technology used in the treatment copies the structure of intercellular cement of the epidermis, thanks to which it effectively seals the natural barrier of the skin.



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#### RECOMMENDATIONS

Apply on the face, neck and décolleté, a series of 6 treatments once per week is initially recommended, subsequently once per month to prolong treatment effects, occasionally before special events.

Apply the Ultra Moisturizing Facial Serum on cleansed skin. Massage it gently into the skin; use a suitable system (ultrasounds, etc.) to deliver better treatment results.

The Ultra Moisturizing Facial Mousse can be used for a relaxing massage of the face, neck and décolleté.

TREATMENT

PROCEDURE

After the serum has been applied on the skin, soak cosmetic pads with the Satin Rosewater and apply them on closed eyes. Next, prepare the Transparent Ultra Moisturizing Algae Mask (mix 3 portions of the powder and 2 portions of cold mineral water), and apply it on the face and neck. The Ultra Moisturizing Facial Mousse can be used instead of the Algae Mask. Leave it on for 20 minutes and remove. At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available in the end of the catalogue). Apply the Ultra Moisturizing Liquid Crystal Facial Cream SPF 15 on the face, neck and décolleté.





### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using Liquid Crystal Ultra Hydrating Face Cream SPF 15 for professional home care.



BEAUTY PARLOUR

Bielenda PROFESSIONAL

### **ESSENCE OF YOUTH**



### **L**essential

 $\circ$  any kind of skin after 35 years of age  $\circ$  skin with symptoms of decline in elasticity and firmness  $\circ$  skin with an increased tendency to form wrinkles



moisturizes, nourishes
 minimizes the harmful influence of external factors (UV radiation, pollution)
 the skin is visibly rejuvenated
 skin becomes radiant and regains firmness and the potential for intensive, natural regeneration

### CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients



fundamental skin rejuvenation



 at the last stage of the treatment, after the application of the algae mask, you can perform a relaxing hand massage using the Cold paraffin hand mask with shea butter

#### ANTI-AGING TREATMENT WITH STEM CELLS PHYTOCELLTEC™ ARGAN



#### MAIN ACTIVE INGREDIENTS



#### PHYTOCELLTEC<sup>™</sup> ARGAN

An innovative ingredient based on plant stem cells derived from argan sprouts. This is the first active ingredient with scientifically proven protective and revitalizing effect on skin stem cells.

#### ARGAN OIL

Obtained exclusively by the traditional method of pressing Argan tree nuts. It contains: tocopherols, phytosterols, triterpenalcohols, saturated fats, unsaturated fats and OMEGA fatty acids. It has antioxidant properties. It has excellent moisturising effect on the skin.



#### HYALURONIC ACID

A very strong moisturiser that occurs in our skin. A strong anti-wrinkle ingredient penetrates into the epidermis easily and quickly and fills wrinkles from the inside



#### EXPERT ADVICE

Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

PhytoCellTec<sup>™</sup> Argan stem cell extract used in the Essence of Youth treatment penetrates deep into the skin through hair follicles and clearly rejuvenates, tightens and moisturises the skin, increases its density and protects it against external factors. Rejuvenating face mosuse with argan oil is perfectly suited for face massage.

Thoroughly remove make-up from the treatment area with the use of Bielenda Professional products, selected for the skin type of the client (full offer of make-up removal products is available in the end of the catalogue).

### | 2

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Apply Facial Scrub with stem cells Phyto-CellTec<sup>™</sup> Argan on the area covered by the treatment. For about 5-10 minutes massage the face, neck and décolleté. After this time wash the scrub off with warm water and dry the skin, then tone. NOTE! Match the peel with the client's skin type. Follow the instructions on the packaging.



5

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#### RECOMMENDATIONS

Treatment designed for face, neck and décolleté, proposed as a series of 6-8 treatments twice a week, to maintain the effects one treatment once a month. A single application may be treated as a 'banquet' treatment.

Apply Face Serum with stem cells PhytoCellTec™ Argan. Massage the serum into the skin, use the machine of your choice (eg ultrasound) to enhance the effects. NOTE! We suggest the application of a thin layer of Contact-Gel for ultrasound treatments, in order to increase comfort and glide between the device head and the skin. If the serum is applied manually, perform a relaxing massage of the face, neck and décolleté with the Rejuvenating Facial Mousse with stem cells PhytoCellTec<sup>TM</sup> Argan.

TREATMENT

PROCEDURE

After the application of serum soak cotton pads in Satin Rose Water and apply to eyes as a soothing compress. Then prepare the Algae Mask with stem cells PhytoCellTec<sup>™</sup> Argan (2.5 scoops of powder per 3 scoops and mineral water), apply it on face and neck. Interchangeably with algae mask you can use Rejuvenating Facial Mousse of stem cells PhytoCellTec<sup>™</sup> Argan. To intensify the effects create the occlusion by putting the Algae Mask on top of it. Leave for 20 minutes, then remove.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). To the face, neck and décolleté apply Rejuvenating Facial Cream with stem cells Phyto-CellTec<sup>™</sup> Argan SPF 15.



Bielenda

Argan

Face Scrub

#### **PRODUCTS FOR THE TREATMENT FACE CARE**



#### REJUVENATING FACE MOUSSE WITH PLANT STEM CELLS

#### Intended for:

Bielenda

Rejuvenating

Facial Mousse

nuccio

varay z toliknymi tókami macierzystym

skin lacking elasticity and firmness.

Active ingredients: PhytoCellTec™ Argan, Argan Oil, Vitamin E, Hyaluronic Acid. Action:

- rejuvenated and revitalised skin
- moisturised and nourished skin strengthened regenerative potential of the skin
- increased skin firmness and density
- improved skin tension · reduced depth of wrinkles
- it revitalises and protects the valuable cells of the dermis.

Capacity: 175 g Yield: 20 treatments Index: 137294

#### ARGAN FACE SCRUB WITH PLANT STEM CELLS Intended for:



- PhytoCellTec<sup>™</sup> Argan, Argan Oil, Olive Oil, Avocado Oil, Sweet Almond Oil, D-Panthenol, Vitamin E
- Action:

skin

- removes dead skin cells
- prepares the skin for further stages of the treatment
- nourishes and moisturises the skin intensively
- · makes skin soft and velvety smooth
- smooths and regenerates skin
- brightens, refreshes and relaxes skin
- Capacity: 150 g Yield: 30 treatments Index: 137309

REJUVENATING FACE CREAM

PhytoCellTec™ Argan, Argan Oil, Bio-Peptides, Hyaluronic Acid.

rejuvenates the skin thoroughly

moisturised and revitalised skin

· revitalises the stem cells of the

WITH PLANT STEM CELLS

skin lacking elasticity and

Active ingredients:

SPE 15

firmness

Action:

dermis

Intended for:



### Bielenda

Rejuvenating

ace Cream

Uppjosbalmbo orkami maciera,





 revitalises and protects the valuable cells of the dermis. Capacity: 100 ml

Yield: 30 treatments Index: 137296



Bielenda

Face Algae Mask



FACE SERUM WITH PLANT

skin that needs revitalisation.

STEM CELLS

Intended for:

Active ingredients:

PhytoCellTec™ Argan

Lactate, Lactic Acid.

revitalised skin cells

moisturised and nourished

reduced depth of wrinkles

it intensifies the process of

microdamage regeneration

• it strengthens the metabolic functions of the skin.

• more elastic, tenser and

-Ivaluronic Acid.

denser skin

Capacity: 30 ml

Index: 137293

Yield: 10 treatments

Action:

skin

andla.

Foce Securit

Arginine, Urea, Sodium

#### ALGAE FACE MASK WITH PLANT STEM CELLS Intended for: skin lacking elasticity and

firmness. Active ingredients:

PhytoCellTec<sup>™</sup> Argan, Alginate (100% brown algae extract).

#### Action:

- revitalised skin cells moisturised and nourished skin
- more elastic, tenser and denser skin · intensifies the process of
- skin regeneration. Capacity: 190 g

Yield: 10 treatments Index: 137295 Index (Refill package): 137297







### **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using professional home care product: Anti-Ageing Face Cream with Plant Stem Cells SPF 15.



### WATERFALLS OF GOLD



### **L**essential

 each skin type
 complexion requiring brightening and firming
 fine wrinkles and expression lines
 occasionally before a special event



 increased collagen and elastin synthesis • intensive skin moisturization and softening • improved skin density and structure • reduced fine wrinkles • skin nourishment and regeneration • bright and radiant-looking skin

### CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients



#### ADVANTAGES / BENEFITS

• firm, regenerated and illuminated skin

 at the last stage of the treatment, after the application of the algae mask, you can perform a relaxing hand massage using the Cold paraffin hand mask with shea butter
 serum is intended for manual application

#### EXCLUSIVE MOISTURIZING & FIRMING TREATMENT

#### MAIN ACTIVE INGREDIENTS



#### **COLLOIDAL GOLD**

The small size of gold particles (about 4 microns) allows it to be absorbed through the skin, where it stimulates repair processes, supports the production of collagen and positively affects the blood supply to the capillaries



#### MICROCOLLAGEN

It is a tripeptide with a structure identical to the one that stimulates collagen synthesis in our skin. It is a biomimetic peptide because it mimics our natural reactions occurring in the skin.



#### **BOSWELIA SERRATA**

It has remarkable irritation relieving and soothing properties. It reduces the symptoms of pain, redness and itching by blocking the key enzyme that causes inflammatory reactions.



#### **EXPERT ADVICE**

Sylwia Wójcik - Care Expert, Coach, Bielenda Professional Research & Development Expert.

The treatment will be great for mature skin, which needs firming and regeneration. Thanks to the content of such ingredients as colloidal gold, caviar extract and vegetable oil blends, the skin will be smoothed and nourished after the treatment, and the brightening particles contained in the serum and algae mask will give the skin a healthy and radiant look.

Remove make-up thoroughly on the treatment area using products from the Bielenda Professional brand matching the client's skin type (a full range of facial make--up remover products is available in the end of the catalogue in the section "Make-up Removal").

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compress for tired eyelids.

Apply a peel matching the client's skin type (a full range of facial peels is available in the end of the catalogue in the section: "Peelings").



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#### RECOMMENDATIONS

Apply on face, neck and décolleté, a series of 5 treatments once per week is initially recommended, subsequently once per month to prolong treatment effects, occasionally before special events.

Perform a relaxing face, neck and chest massage using a Nourishing face massage cream. After the massage, remove the excess cream with a moist compress. Apply the Firming serum with colloidal gold. Massage it into the skin gently. After applying the serum, wet cotton pads with Satin rose water and apply to the eyes as a

TREATMENT

PROCEDURE

Prepare the Algae mask with colloidal gold, and apply it on the face and neck. Leave it for 20 minutes. Remove the mask and tone the skin. Then apply the Gold firming mask for the face, neck and chest, leave to absorb. At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available in the end of the catalogue. Apply the Regenerating face cream with colloidal gold SPF 10 onto the face, neck and chest.



Biolegica Biolegica Firming Face Serum Mit coloidal gala Coloida coloida Coloida coloida Coloida coloida Mit coloidal gala Coloida coloida Mit coloidal gala	FIRMING FACE SERUM WITH COLLOIDAL GOLD Intended for: all skin types. Active ingredients: Colloidal gold, Caviar. Action: • stimulates the natural vitality of cells • inhibits the process of wrinkle formation • smooths and reduces existing wrinkles • increases the bounciness and elasticity of the epidermis • eliminates discolouration and evens skin tone • makes skin illuminated and radiant. Capacity: 50 ml Yield: 25 treatments Index: 137112	Gold Firming Face Mask Colod Cold & Covior Zota maseczka ujędmiająca do twarzy	GOLD FIRMING FACE MASK Intended for: all skin types. Active ingredients: Colloidal gold, Microcollagen, Bio-bustyl, Caviar extract. Action: • moisturises and softens the epidermis initensely • stimulates the natural vitality of cells • improves skin density and strengthens its structure • reduces fine lines • nourishes and regenerates skin • makes skin illuminated and radiant. Capacity: 175 ml Yield: 20 treatments Index: 137251
(Bielenda)	REGENERATING FACE CREAM WITH COLLOIDAL GOLD SPF 10 Intended for: all types of skin that needs regeneration. Active ingredients: Colloidal Gold, Boswellia Serrata,	PUANLABLE AV	FACE ALGAE MASK WITH COLLOIDAL GOLD Intended for: skin lacking firmness. Active ingredients:
Regenerating Face Cream with coloidal gold Coload Gold Macadamic (* Coload Gold Macadamic (* Coload Gold Macadamic (* Kvern regenerational do twarzy zkoloidaling micatem do y 94 10	<ul> <li>Nacinal Gold, Bosweina Serrata, Nacional Gold, Kukui Oil, Arginine.</li> <li>Action: <ul> <li>accelerates the regeneration of the epidermis thanks to the unique combination of gold, aminopeptides and medicinal plant oils</li> <li>moisturises skin, relieves itching and burning</li> <li>has antibacterial properties</li> <li>UV protection.</li> </ul> </li> <li>Capacity: 150 ml Yield: 50 treatments Index: 137149</li> </ul>	ARCHILL PACKARS	Colloidal gold, Alginate (100% brown algae extract). Action: • stimulates the production of collagen and elastin • improves skin density and strengthens its structure, tightens and smooths it (lifting effect) • shapes the facial contour • neutralizes free radicals • moisturises deeply • improves skin tone. Capacity: 190 g Yield: 10 treatments Index: 137095 Index (Refill package): 200078

### **PROFESSIONAL HOME CARE**





BEAUTY PARLOUR

Bielenda

# **DIAMOND LIFTING**

# essential

 mature skin with reduced firmness and elasticity
 skin requiring regeneration, strengthening and firming • fine wrinkles and expression lines • occasionally before a special event



• lifting and firming effect • reduced visibility of wrinkles • improved elasticity • face contour modelling • reduced signs of fatigue and stress • absorption of active substances that activate skin recovery • improved skin hydration and colour

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients

## **ADVANTAGES / BENEFITS** 0

skin lifting • perfect as a 'banquet' treatment



• the treatment serum is intended for manual application

## EXCLUSIVE LIFTING TREATMENT FOR MATURE SKIN

## MAIN ACTIVE INGREDIENTS



#### **POWDERED DIAMOND**

A mineral, natural crystalline substance called the "king of gems". Powdered diamonds have the ability to re-flect light, which gives illuminating effect that adds radiance to the skin

# **BIO-BUSTYL®**

It contains three synergistic substances: a biotechnological bacterial filtrate rich in growth cells, a biopeptide stimulating collagen synthesis and a biopeptide called "elastic", because it is made of elastin sequences.



### EASY LIFT

A complex of two synergistic ingredients. It tightens the skin by mechanical action caused by polymer structure. The acti-ve ingredient is adsorbed and stretches over the surface of the skin creating a uniform, elastic film. It retracts and stretches the skin in a short time. This results in visible and immediate smo-othing of wrinkles.



#### EXPERT ADVICE

Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

The treatment gives the skin an immediate effect of tension, reduction of fine lines, hydration and brightening. Applied in a series, it can visibly improve the overall con-dition of mature skin. In the last stage of the treatment after applying the algae mask, we can perform a relaxing hand massage using cold paraffin - hand mask with shea butter, which additionally softens, lubricates and nourishes the skin

Thoroughly make-up remove from the treatment area with the use of Bielenda Professional pro-ducts, selected for the skin type of the client (full offer of make-up removal products is available in the end of the catalogue).

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for tired eyelids.

Perform a face peeling using a product tailored to the client's skin (full offer of face peelings available in the end of the catalo gue)

massage it into the skin. After the seum is

applied, soak cosmetic pads with Satin Rose

Water and put them on eyes as a compress



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#### RECOMMENDATIONS

Apply on face, neck and décolleté, a series of 8 treatments once per week is initially recommended, subsequently once per month to prolong treatment effects, occasionally before special events.

Perform a relaxing massage using the Nourishing face massage cre-am. After the massage, remove any excess of the cream with wet compress.

PROCEDURE Apply Diamond lifting face serum. Gently

TREATMENT

Prepare Diamond Algae Mask, and apply it on the face and neck. Leave it or for 20 minutes. Remove the mask and balance the skin. Apply Diamond Lifting Mask on the face, neck and décolleté, leave to absorb.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). Apply the Diamond Lifting Face Cream SPE 15 on the face, neck and décolleté.



## **PRODUCTS FOR THE TREATMENT FACE CARE**

DIAMOND LIFTING FACE SERUM

Intended for:

Active ingredients:

Diamond powder, Easy-Lift,

mature skin

Action:



#### DIAMOND LIFTING FACE MASK

Intended for: mature skir

Active ingredients:

Diamond powder, Easy-Lift, Microcollagen, Bio-bustyl.

#### Action:



# **PROFESSIONAL HOME CARE**

Bielenda

OPESSION

In order to intensify and prolong effects of the treatment, we recommend using Diamond Lifting Face Cream SPF 15.



# THE INJECTION **OF YOUTH**

# essential



 for over-25-year-olds representing each skin type
 dry skin
 skin requiring regeneration • structural wrinkles and expression lines • supplementary to aesthetic medicine treatments • occasionally before a special event



# ACTION

• smoothed and reduced wrinkles • intensive hydration • replenishment of water deficits in the horny layer of the epidermis • protects the skin against dryness • improved skin density and structure • prevention of the skin ageing process • nourishment and regeneration • reduced signs of tiredness and stress

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients



smooth skin • instant effect • strong hydration



to extend the time of contact of the head with the skin, apply a thick layer of Contact gel for ultrasound treatments after application of the serum

Thoroughly remove make-up from the treatment area with the use of Bielenda Professional pro-ducts, selected for the skin type of the client (full offer of make-up removal products is available in the end of the catalogue).

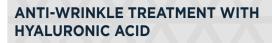
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Perform a face peeling using a product tailored to the client's skin (full offer of face peelings available in the end of the catalo gue)



# MAIN ACTIVE INGREDIENTS



#### HYALURONIC ACID

A polysaccharide that is found in all living organisms. It binds water in the epidermis and is responsible for proper hydration of collagen (building material of the supporting fibres of the skin). Thanks to the film it forms on the skin, it ensures adequ-ate hydration and prevents loss of elasticity.



#### **ARGAN OIL**

Oil obtained exclusively by the traditional method of pres-sing Argan tree nuts. It contains: tocopherols, phytosterols, triterpenalcohols, saturated fats, unsaturated fats and OME-GA fatty acids. It has antioxidant and disinfecting properties, kills fungi and bacteria and improves blood circulation. It has excellent moisturising effect on the skin.



#### MICROCOLLAGEN

A iniature protein fragment with a structure identical to the factor that stimulates collagen synthesis in our skin. It is a bio-mimetic peptide because it mimics our natural reactions oc-curring in the skin, signalling the initiation of synthesis of sub-stances needed to saturate the skin. The effect is wrinkles filled from the inside, i.e. smoother skin.



## **EXPERT ADVICE**

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager

The main active ingredient of the treatment - hyaluro-nic acid - is an excellent natural moisturiser. It can bind as much as 40 times more water molecules than it weighs. This is the secret of its great ability to hydrate and smooth the skin and reduce wrinkles. It is a great solution to protect skin against dryness and slow down the ageing process. I also recommend the injection of youth as a "banquet" treatment - it produces quick effects, it is non-invasive, and leaves the skin hydrated and smooth.



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#### RECOMMENDATIONS

Apply on face, neck and décolleté, a series of 6-8 treatments twice a week is initially recommended, subsequently once per month to prolong treatment effects, occasionally before a special event

Apply Hyaluronic acid serum on the cleansed skin of the face. Massage it gently into the skin manually or using ultrasounds to strengthen the effect.

If the serum is applied manually, perform a relaxing massage of the face, neck and dé-colleté with the Nourishing face massage cream or Caviar face massage cream.

TREATMENT

PROCEDURE

Prepare Algae Mask with Hyaluronic Acid (2.5 parts of powder per 3 parts of mineral water), cover the face and neck. Leave it on for 20 minutes. Remove the mask and balance the skin Next apply Anti-wrinkle Mask with Hyaluronic Acid. Leave it on to absorb. Remove any excess of the mask and tone the skin.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). Apply Anti-wrinkle Cream with Hyaluronic Acid SPF 15 on the face, neck and décolleté.



## PRODUCTS FOR THE TREATMENT FACE CARE



Anti-Winkle Face Cream with huakaranic acid firm concernments

day SF 1

elenda

PROFESSION

# S.O.S.

# **L**essential

dilated capillaries, sensitive skin prone to irritation
 acne rosacea
 for men and women at every age



 tightening of blood vessels • reinforcement of capillary walls, which become more flexible and resistant to damage • prevention of dilated capillaries • reduction sensitivity of cutaneous thermoreceptors • skin cooling • alleviated irritation • improvement of protective functions of the epidermis • skin tone compensation

# CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients



effectively reduces skin redness



 to extend the time of contact of the head with the skin, apply a thick layer of Contact gel for ultrasound treatments after application of the serum

# MAIN ACTIVE INGREDIENTS



#### **STABLE VITAMIN C**

Traditional forms of Vitamin C are unstable, sensitive to oxygen, light, metal ions and decompose quickly. Stable Vitamin C or Ascorbyl Glucoside is activated after application onto the skin. In contact with skin enzymes it undergoes hydrolysis, which results in pure, active Vitamin C and glucose. It is a very strong antioxidant, it participates in the synthesis of collagen.



#### HORSE CHESTNUT EXTRACT

It contains aescin, which in combination with flavonoids and coumarin derivatives seals capillary walls, reduces their fragility, restores elasticity, improves blood circulation in the skin and smooth muscles. Thanks to the bioflavonoids contained in horse chestnut extract, it also has an anti-wrinkle effect.



#### TROXERUTIN

It has an intense protective effect on blood vessels, strengthens their walls, increases their flexibility. It is an active antioxidant.



## **EXPERT ADVICE**

Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

Couperose skin requires special care.lts fragile blood vessels should be sealed by using preparations reducing redness and soothing irritation.The algae mask used in the treatment gently cools, calms the skin and evens out its tone. To balance the skin tone you can also use CC concealing and toning face cream, which gently adjusts to the skin type and leaves the skin brightened and radiant.

Thoroughly remove make-up from the treatment area with the use of Bielenda Professional products, selected for the skin type of the client (full offer of make-up removal products is available in the end of the catalogue).

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Perform a face peeling using a product tailored to the client's skin (full offer of face peelings available in the end of the cataloque).



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## RECOMMENDATIONS

Apply on face, neck and décolleté, a series of 6 treatments once a week is initially recommended, subsequently once per month to prolong treatment effects.

Apply Capillary Repair Serum and spread a film of Capillary Repair Ultrasound Gel. Use sonophoresis to stimulate absorption into deeper epidermal layers. If the serum is applied manually, perform a relaxing massage of the face, neck and décolleté with the Nourishing face massage cream or Caviar face massage cream.

TREATMENT

PROCEDURE

#### Next, apply Cooling Algae Mask (avoid the eyes area) or Strenghtening face mask with Rutin and Vitamin C. To intensify the opration of this mask across the occlusion we propose to put on Algae Mask and leave it on for 20 minutes.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). Apply Rutin and Vitamin C Face Cream SPF 15.



## PRODUCTS FOR THE TREATMENT FACE CARE



# PROFESSIONAL HOME CARE



elenc



In order to intensify and prolong effects of the treatment, we recommend using professional home care products from the S.O.S. line.

For more product information, see Chapter 4 of the catalogue -Professional Home Care.

# SEBO-PURITY

# 

mixed, oily, and acne-prone skin • problematic skin (dilated orifices of sebaceous glands, blackheads) • excessive sebum secretion • cystic acne, oily skin with a tendency towards excessive shine

essential



 skin cleansing by removal of deep impurities
 cleansed orifices of the sebaceous glands by elimination of dead epidermal cells • skin pore contraction • balanced sebum secretion by reduced hyperactivity of sebaceous glands • relieved inflammations, reduced number of blackheads • skin detoxification • alleviation of irritations • improved skin moisturization and texture • balanced skin colour

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients



reduced visibility of enlarged pores



 at the last stage of the treatment, after the application of the algae mask, you can perform a relaxing hand massage using the Cold paraffin hand mask with shea butter

# MAIN ACTIVE INGREDIENTS



#### NIACINAMIDE

This is a form of vitamin B3. It has a very good effect on the skin and the processes occurring in it. It regulates the distribution of melanin in the epidermis, preventing discolouration and illuminating the skin. It strengthens the skin barrier: prevents transepidermal water loss (TWEL), because it increases resistance to damage. It improves the appearance of ageing skin, stimulates and increases the synthesis of collagen.



SALICYLIC ACID

An organic chemical compound from the group of aromatic hydroxy carboxylic acids. It has antiseptic, keratolytic and antifungal properties. In higher concentrations it is used to remove calloused epidermis.

# **KUKUI NUT OIL**

Is a natural vegetable oil, obtained by cold pressing of kukui tree nuts, growing in Hawaii. It absorbs very well through the skin without leaving a greasy film on it. It contains unsaturated fatty acids, mainly linoleic acid. It has a unique skin softening effect, increases the skin's resistance to external factors and soothes irritation.



## **EXPERT ADVICE**

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

Thanks to the targeted compositions of all prepara-tions, the Sebo-Purity treatment effectively reduces inflammation and purifies the skin.Antibacterial mask also works well for mature skin with excessive sebum production and the softening mask is recommended to be used with or without a steamer.

Remove eye and lip make-up with Liquid Face & Lip Make-up Remover. Cleanse the face, neck and décolleté with Antibacterial Make-up Removing Gel. Balance the skin with Antibacterial Normali-zing Toner.

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Apply Enzymatic Face Scrub on the treatment area. Leave it on for approx. 10 minutes. Rinse the scrub with lukewarm water. dry and balance the skin.



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#### RECOMMENDATIONS

Apply on face, neck and décolleté, back and forearms, use for mechanical skin cleansing. a series of 4-6 treatments every 2 weeks or 1 treatment once every 4 weeks is recom-mended depending on the condition and appearance of the skin (mechanical skin cleansing is not necessary), subsequently on-ce per month to prolong treatment effects.

Apply Softening Mask with Kukui Oil on the treatment area. Use a brush to apply the mask. Use Vapozon or a sollux lamp with a red filter for more intensive skin softening effect. Wash away the mask after 15 minutes and cleanse the skin manually. Disinfect it with Antibacterial Normalizing Tone and carry out darsonvalisation.

TREATMENT PROCEDURE

Apply Cleansing Mud & Algae Mask or An tibacterial Mask with Green Clay. Keep it on for 15 minutes and balance the skin. Apply Normalizing Serum and gently massage it into the skin, or - if the skin was not clean-sed manually - use a suitable system (ultra-sounds, etc.) for better treatment results. In this case, Balancing Ultrasound Gel can be also applied

Prepare Citrus Algae Mask and apply it onto face and décolleté. Leave it on for 20 minutes. Remove the mask in one piece and tone the skin.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). Apply Normalizing & Mattifying Face Cream.



Bielenda

Gel Make-up

## **PRODUCTS FOR THE TREATMENT FACE CARE**

TONIC

Теа

locieria

ice Tonic

Belenda

Antibacterial

Face Mask

Action:

Intended for:

Active ingredients:

fresh and matte.

Yield: 60 treatments

Capacity: 500 ml

Index: 137194

Intended for:

Action:

Active ingredients:

anti-bacterial and anti-

inflammatory effect

the epidermis

the epidermis

Capacity: 150 g

Index: 137025

Bielenda

Normalizing Face Algae G Normalizing Face Algae G

sebaceous glands

Yield: 20 treatments

thoroughly cleanses and tightens

sebaceous glands and reduces the shine of the skin

relieves and soothes irritation

• reduces the growth of bacteria

leaves the skin perfectly clean,

ANTIBACTERIAL FACE MASK WITH GREEN CLAY

combination, oily, acne-prone skin.

Green clay, Green tea, Allantoin.

· deeply cleanses the outlets of sebaceous glands

closes the enlarged outlets of

• strengthens, firms and smooths

reduces redness and irritation of

and the formation of blackheads

• regulates the functioning of

skin pores reducing their visibility

ANTI-BACTERIAL MAKE-UP

ombination, oily, acne-prone skin.

Salicylic acid, Vitamin B3, Green tea

• does not clog the sebaceous glands

· prevents the formation of blackheads

extract, Allantoin, D-Panthenol.

cleanses the skin gently and

regulates sebum production

• removes dead skin cells · does not cause irritation and skin

soothes skin inflammation.

REMOVER GEL

Active ingredients:

Intended for:

thoroughly

dryness

Capacity: 500 ml

Index: 137308

Intended for:

prone skin.

SERUM

Action:

growth

Yield: 60 treatments

NORMALIZING FACE

combination, oily, acne-

Niacinamide PC, Salicylic

deeply cleansed skin disinfects the epidermis

production and gives the

NORMALIZING AND MATTIFYING

combination, oily, acne-prone skin.

Niacinamide, Lactobionic acid,

gives the oily area of the

face(forehead, nose, chin)

a long-lasting matte finish

normalises and slows down

overactive sebaceous glands

moisturises the dry skin of the

• eliminates the shine of the skin

provides protection against UV

• soothes irritation and inflammation

Allantoin, D-Panthenol, Avocado

and inhibits bacterial

regulates sebum

inflammation

Capacity: 30 ml

Index: 137055

FACE CREAM Intended for:

Action:

face sides

. radiation Capacity: 100 ml Yield: 30 treatments

Index: 137148

Active ingredients:

skin a matte finish

Yield: 10 treatments

soothes irritation and

Active ingredients:

acid, Green tea.

Action:



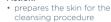
th iuluinut of

Bielenda

Purifying

Mud & Algoe

Face Mask



- softens and moisturises the epidermis strongly • improves blood circulation and
- oxygenation of the skin · relieves and soothes irritation.
- Capacity: 150 ml Yield: 20 treatments

Index: 137005

#### PURIFYING MUD AND ALGAE FACE MASK

Intended for:

skin that needs thorough cleansing, the so-called "smoker's skin"

Active ingredients:

- Laminaria algae, Fucus. Action:
- cleanses the skin deeply, absorbs about 95% of impurities: excess sebum, toxins and harmful metal ions
- reduces skin hypersensitivity and prevents irritation
- neutralizes free radicals makes skin tenser, firmer and smoother (lifting effect)
- deeply moisturises the skin and improves skin water balance
- micro-elements, vitamins and phytohormones

Capacity: 150 g Yield: 20 treatments Index: 137026

NORMALIZING ALGAE FACE MASK NETTLE AND LEMON BALM

Intended for: combination, oily, skin, skin with imperfections. Active ingredients: Green Clay, Niacinamide,Nettle and Lemon Balm Extract.

Action: reduces visibility of imperfections normalizes the skin.

Capacity: 200 g Yield: 10 treatments Index: 137490 Refill pckg. Index: 137503

# **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using Normalizing-Mattifying Face Cream for professional home care.













- provides nutrients, macro- and
- has refreshing and revitalising effect, improves skin tone and face contour.

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# FEAST FOR THE SKIN

# 

# **d**essential

 $\circ$  dry, mixed, sensitive  $\circ$  mature skin, requiring firming  $\circ$  suffering on shortages from nutritients, caused with ageing, fatigue and stress  $\circ$  for women and men



 instant improvement of skin firmness and hydration • smoothed expression lines and age-related wrinkles • supplemented mineral deficiencies • assisted epidermal regeneration • strengthened natural protective functions of the skin • fresh looking and radiant complexion

# CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients

# ADVANTAGES / BENEFITS

• immediate skin hydration



• at the last stage of the treatment, after the application of the algae mask, you can perform a relaxing hand massage using the Cold paraffin hand mask with shea butter

## NOURISHING AND MOISTURIZING TREATMENT WITH CAVIAR

# MAIN ACTIVE INGREDIENTS

**CENTELLA ASIATICA** 

circulation, firms and smooths the skin.

## CAVIAR



An extremely rich source of proteins and vitamins: A, D, E and B, oligoelements and iodine, necessary for proper growth of tissues. The phospholipids and phosphorus contained in caviar stimulate the regeneration of the epidermis. Caviar has an intensive moisturising and firming effect. It improves the elasticity and condition of the skin.

It stimulates cellular renewal, improves subcutaneous



# CHITOZAN

It has a strong moisturising effect, because it effectively retains water in the skin. It forms a delicate protective film on the skin that protects it against harmful external factors.



## **EXPERT ADVICE**

Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

Caviar is the main active ingredient used in Feast For The Skin preparations.It is rich in phospholipids, EFA, vitamins A and E, and thus strengthens and rebuilds the protective barrier of the skin, accelerates regeneration processes, nourishes and firms the skin and has antioxidant properties.

Thoroughly remove make-up from the treatment area with the use of Bielenda Professional products, selected for the skin type of the client (full offer of make-up removal products is available in the end of the catalogue).

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Perform a face peeling using a product tailored to the client's skin (full offer of face peelings available in the end of the cataloque).



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## RECOMMENDATIONS

Recommended for tired looking skin needing nutrient replenishment, apply on face, neck and décolleté, a series of 6 treatments once a week is initially recommended, subsequently once per month to prolong treatment effects.

Apply Serum with Caviar on the cleansed skin. Massage it gently manually or use ultrasounds to strenghten the effect.

NOTE! To extend the time of contact of the head with the skin, apply a thick layer of Contact gel for ultrasound treatments after application of the serum. PROCEDURE

If the serum is applied manually, perform a relaxing massage of the face, neck and décolleté with the Nourishing face massage cream or Caviar face massage cream. A service of the mask! Next, tone the skin.

At the end of the treatment, apply a preparation matching the needs of the client's skin to the eye area (a full range of products is available on page 68 of the catalogue). Apply Rejuvenating and Firming Caviar Face Cream SPF 15.



## PRODUCTS FOR THE TREATMENT FACE CARE



Caviar Face Second Second Second Second Second Second Second Seco	<ul> <li>FACE SERUM WITH CAVIAR</li> <li>Intended for: skin lacking firmness.</li> <li>Active ingredients: Caviar, Centella Asiatica, Bio-Peptides.</li> <li>Action: <ul> <li>reduces the roughness of the skin and makes skin silky smooth</li> <li>firms and tightens the skin</li> <li>it has lifting properties, which significantly reduces the visibility and depth of wrinkles</li> <li>improves the tone and general condition of the skin.</li> </ul> </li> <li>Capacity: 30 ml Yield: 10 treatments Index: 137043</li> </ul>	Corressionation Rourishing & Moisturizing Face Mask with caviar Coday & Marve Cologor Odaywczo-nawizająca maseczka do tworzy z kawiorem	NOURISHING AND MOISTURIZING FACE MASK WITH CAVIAR Intended for: all skin types. Active ingredients: Caviar, Sea Water Concentrate, Marine Collagen. Action: • it improves hydration and soothes irritated face skin • it makes skin tenser and improves the face contour (lifting effect) • helps the skin regain its proper firmness, making small wrinkles and skin folds less visible • skin becomes velvety, smooth and delicate to the touch • brightens skin tone and improves the grey shade of "smoker's skin" • relaxes the body and the mind. Capacity: 175 ml Yield: 20 treatments Index: 137027					
Rejuvenating & Moisturising Caviar Face Cream Coviar Face Cream	REJUVENATING AND FIRMING CAVIAR FACE CREAM SPF 15 Intended for: mature skin lacking firmness. Active ingredients: Caviar, Chitozan, Marine Collagen, Vitamin B3. Action: • revitalises all cell functions • protects and strengthens the skin's immune defence system • smooths wrinkles • firms facial features, making them more distinctive and attractive • provides instant brightness and vitality • inhibits the skin ageing process • optimum UVA and UVB protection, SPF 15. Capacity: 100 ml Yield: 30 treatments Index: 137146	Caviar Face Cream Massage Cream Massage Cream Massage	CAVIAR FACE MASSAGE CREAM Intended for: all skin types. Active ingredients: Caviar, Macadamia Oil. Action: • relaxes the facial muscles, gives the skin comfort and relief • relaxes the renewal of epidermal cells • has a stimulating and energising effect on the skin • intensive moisturisation • smooths facial lines • gives the skin a youthful smoothness and freshness. Capacity: 175 ml Yield: 15 treatments Index: 137107 THE PRODUCT IS RECOMMENDED FOR TREATMENTS PERFORMED WITH THE USE OF APPARATUS					
PROFESSIONAL HOME CARE								
	rder to intensify and prolong ef nt, we recommend using Anti-W Cream with Hyaluronic A	/rinkle Face						

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Anti-Wrinkle Face Cream with hydranic odd Write ar 19 februaria billion ar 19 februaria

# SHAPE ARCHITECT





 $\circ$  loss of skin firmness and elasticity  $\circ$  flaccid skin and skin lacking tautness  $\circ$  various forms of cellulite  $\circ$  stretch marks  $\circ$  excessive fat tissue (abdomen, thighs, buttocks)  $\circ$  skin requiring intensive hydration and regeneration



 shapes the figure • moisturizes, nourishes, regenerates • improves the level of skin elasticity and tension • supports the reduction of fat tissue and gradual reduction of cellulite

# CONTRAINDICATIONS

 allergies to any ingredient contained in the formulations used in the treatment • pregnancy, breast-feeding • high/low blood pressure • diseases of blood vessels • heart diseases • cancer • rheumatism, arthritis • severe systemic diseases



 $\bullet$  body shaping  $\bullet$  moisturized, renewed and regenerated skin  $\bullet$  improved skin elasticity and firmness



 prior to performing the treatment, it is necessary to exclude any contraindications and to sign the Client Consent (supplied with each treatment kit)
 professional training is mandatory
 do not apply on wounded skin and/or skin with lesions
 do not apply in case of hypersensitivity to any of the ingredients

## MAIN ACTIVE INGREDIENTS



#### **L- CARNITINE**

It facilitates the process of burning fat in body cells and gives visible slimming effects, accelerates metabolism, removes excess water and toxins from the skin, strengthens and improves skin structure.



#### LAMINARIA AND BLADDER FUCUS EXTRACTS

They accelerate metabolism, affect the reduction of adipose tissue, improve blood circulation and lymphatic circulation, they cleanse the skin of toxins. They soothe irritations, strengthen the protective barrier of the epidermis, moisturise the skin and restore its firmness and elasticity.



#### **CAFFEINE AND GUARANA EXTRACT**

They stimulate the processes of lipolysis, i.e. the decomposition of fat to fatty acids and glycerol, prevent excessive fat deposition in fat cells. They improve the flow of lymph in lymph vessels and blood in vascular vessels, which facilitates the removal of toxins and metabolic products.



### **EXPERT ADVICE**

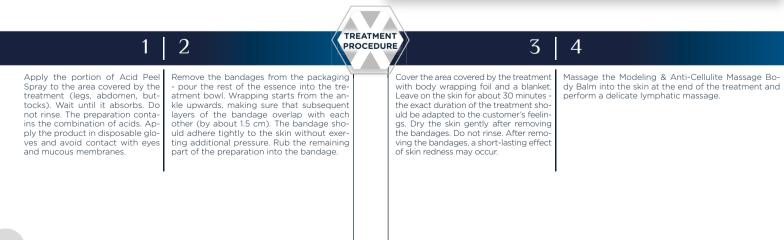
Justyna Dziura – Cosmetologist, Regional Sales Manager, Bielenda Professional Coach.

The multitude of active ingredients used in the treatment guarantees an immediate effect of regeneration, hydration and nourishment of the skin of the body. Shape Architect Body Wrapping Therapy is the use of innovative bandage technology, thanks to which we support the gradual reduction of cellulite and fat tissue reduction.



#### RECOMMENDATIONS

Bandages give sensations of heating or cooling - the client's skin reactions and the intensity of their thermal sensations should be monitored, which are an individual feature. Recommended series of 6-8 treatments, once a week.





## **PRODUCTS FOR THE TREATMENT BODY CARE**



ACID PEEL SPRAY - BODY SHAPING ACTIVATOR Intended for:

all skin types Active ingredients: Lactic Acid, Lactobionic Acid, Citric Acid,

Glycolic Acid Action:

 skin preparation for the treatment • ensuring better absorption of active substances

Capacity: 150 ml Index: 137605





## CRYO-MODELING WRAPPING BANDAGE - 2 PCS.

Intended for:

loss of skin firmness and elasticity, cellulite, stretch marks, excessive fat tissue, skin requiring hydration and regeneration.

#### Active ingredients:

Organic Silica, Caffeine, Spirulina Extract, Marine Algae, Aloe Extract, Guarana Extract, Ivy Extract, Menthol, Hylauronic Acid, Kigelia Africana, Mint Extract

#### Action:

supports body contouring

- helps to reduce fat tissue and cellulite • improves the level of skin tension and elasticity
- moisturizes, nourishes and regenerates.

## Capacity: 250 g

Yield: 1 treatment Index: 137603



Body Wrapping Therapy

#### MODELING & ANTI-CELLULITE MASSAGE BODY BALM Intended for:

loss of skin firmness and elasticity, cellulite. stretch marks, excessive fat tissue, skin requiring hydration and regeneration.

#### Active ingredients:

Caffeine, Organic Silica, Elastin, Laminaria Algae Extract, Bladder Fucus Extract, Centella Asiatica, Kigelia Africana Extract, Ivy Extract, Spirulina, Vitamin E, Shea Butter, Babassu Oil.

Action: • moisturizes, nourishes and regenerates · supports body contouring. Capacity: 300 ml Index: 137606



#### THERMO-CONTOURING BODY WRAPPING BANDAGE - 2 PCS.

#### Intended for:

loss of skin firmness and elasticity, cellulite, stretch marks, excessive fat tissue, skin requiring hydration and regeneration.

#### Active ingredients:

L-carnitine, Caffeine, Collagen, Ginseng Extract, Centella Asiatica Extract, Laminaria Algaes, Chilli Extract, Hylauronic Acid, Angelica Extract, Chestnut Extract. Action:

 supports body contouring · helps to reduce fat tissue and cellulite

- improves the level of skin tension and elasticity
- moisturizes, nourishes and regenerates. Capacity: 250 g

Yield: 1 treatment Index: 137604

# **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment and between treatments, we recommend using Modeling & Anti-Cellulite Massage Body Balm from the SHAPE ARCHITECT line for home care.



Body Wrapping Therapy

## 

47

# NATURAL BEAUTY

# Premium



 skin of the body that requires regeneration and nutrition • tension
 dryness • discomfort • itching • burning of the skin • prevention of stretch marks and loss of skin firmness • treatment recommended for women during pregnancy and after delivery



smooths the skin • improves blood circulation • provides minerals • prevents the formation of stretch marks and loss of skin firmness • helps maintain proper hydration • nourishes • strengthens and regenerates • improves elasticity • relieves discomfort, itching and burning • relaxes

# CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients

# ADVANTAGES / BENEFITS

natural, safe ingredients, even for pregnant women



if the treatment is performed on a pregnant woman, it is necessary to make sure that there are no contraindications to carry it out

## **4 GESTURES OF NATURAL BEAUTY**

## MAIN ACTIVE INGREDIENTS



#### MAGNESIUM CHLORIDE

It is one of easily absorbable forms of this element.Products containing magnesium chloride will supplement the lack of magnesium, relieve pain and muscle spasms, reduce swelling, cleanse the body of toxins, have a relaxing effect.



#### FIELD HORSETAIL EXTRACT

It contains a wealth of compounds, including silica, that improve the condition of the skin.It increases skin elasticity, firms and revitalizes.



#### **ORANGE ESSENTIAL OIL**

It has amazing aromatherapy properties, relaxes, soothes, improves the mood while adding energy.



#### **EXPERT ADVICE**

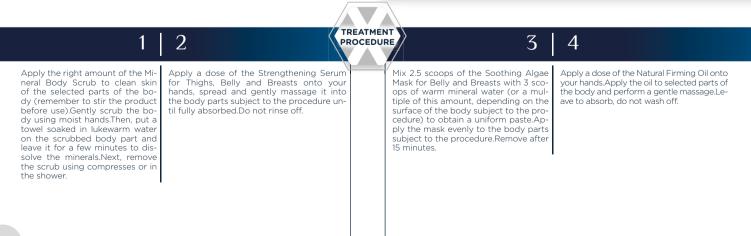
Paulina Skóra - Cosmetologist, Care Expert, consultant in the field of cosmetic ingredients, Beautician of the Year 2016.

In the Natural Beauty treatment, we apply an algae mask on two areas of the body.I recommend first to prepare the mask for one area, e.g. belly, and apply it, and then to prepare the mask for the other area - breasts.This way, we do not have to hurry during application and we can apply the mask precisely.Remember that the mask is mixed with warm water to make the treatment pleasant for the mother and the baby inside her belly.



#### RECOMMENDATIONS

The treatment is recommended especially for pregnant women (after the first trimester). The treatment can be continued after childbirth (also during breastfeeding). If there is a tendency to stretch marks, we recommend using the treatment twice a month. Prevention and wellness - once a month in combination with body and face care.





## **PRODUCTS FOR** THE TREATMENT **BODY CARE**

#### MINERAL BODY SCRUB

#### Intended for:

skin of the body that requires regeneration – tense, dry, itching, burning skin with discomfort. Recommended for women during pregnancy and after childbirth.

#### Active ingredients:

Salt, Magnesium Chloride, Argan Oil, Avocado Oil, Babassu Oil, Sorbitol, Glucose, Vitamin E.

#### Action:

- deeply cleanses • relaxes
- soothes the skin
- prepares the skin for the treatment and to absorb active ingredients
- Capacity: 650 g Yield: 10 treatments
- Index: 137565









#### STRENGHTENING SERUM FOR THIGHS, BELLY AND BREASTES

#### Intended for:

skin of the body that requires regeneration tense, dry, itching, burning skin with discomfort. Recommended for women during pregnancy and after childbirth. Stretch marks prevention.

#### Active ingredients:

Hyaluronic Acid, Field Horsetail Extract, Ivy Extract, D-panthenol, Aloe Extract, Vitamin C.

#### Action:

- regenerates and nourishes the skin moisturizes
- soothes
- relieves discomfort, tension, itching, burning of the skin
- helps prevent stretch marks.

Capacity: 190 g Yield: 10 treatments Index: 137566



#### SOOTHING ALGAE MASK FOR BELLY AND BREASTS Intended for:

skin of the body that requires regeneration - tense, dry, itching, burning skin with discomfort. Recommended for women during pregnancy and after childbirth.

#### Active ingredients:

Diatomaceous Earth, Alantoin, Silky Oat Flour,  $\beta$ -Glucan, Sea Algae, Spirulina, Goat Milk.

#### Action:

- moisturizes soothes
- relieves discomfort, tension, itching, burning of the skin. Capacity: 500 g Yield: 10 treatments





Partin for



#### Intended for:

skin of the body that requires regeneration – tense, dry, itching, burning skin with discomfort. Recommended for women during pregnancy and after childbirth.

#### Active ingredients:

Avocado Oil, Macadamia Oil, Argan Oil, Vitamin E. Orange Essential Oil.

#### Action:

- regenerates and nourishes the skin
- deeply moisturizes · helps prevent stretch marks and loss of skin
- firmness

#### • improves elasticity • relaxes.

Capacity: 190 ml

#### Yield: 10 treatments Index: 137567

	RITUAL 1	RITUAL 2	RITUAL 3
MINERAL BODY SCRUB	Belly and breasts	Whole body	Whole body
STRENGHTENING SERUM	Belly and breasts	Belly and breasts	Belly and breasts
SOOTHING ALGAE MASK	Belly and breasts (+neck massage)	Belly and breasts (+hands and legs massage)	Belly and breasts (mini face treatment)
NATURAL FIRMING OIL	Belly and breasts	Belly and breasts	Whole body

# **PROFESSIONAL HOME CARE**

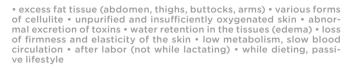




# RASPBERRY BODY PROGRAM

# 

**L**essential



# 

 helps to reduce cellulite • prevents forming of cellulite • supports reduction of body fat (supports lipolysis, prevents lipogenesis) • helps maintaining the results achieved during surgical procedures • stimulates microcirculation and skin metabolism • supports secretion of water and toxins by stimulating the microcirculation in the skin in order to clear the tissues (skin cleansing and detoxification) • slims and shapes the body • tightens and tones the skin • intensively nourishes and moisturizes • improves skin texture • reduces swelling • possesses antioxidant properties • relaxes



#### allergy or hypersensitivity to any of the ingredients



• treatment can be performed in SPA capsules

# 

 2in1 concentrate ensures very good conductivity of ultrasonic waves and prolongates the time of contact of the head with the skin by providing uninterrupted glide

2

4

skin thoroughly

1

3

Apply Raspberry body scrub with Guarana Bio-Caffeine on dry skin (excluding the breast area), and massage gently in circular motions. Peeling intensity can be adjusted by the level of pressure during the massage. Remove the scrub with warm water in the shower or using wet compresses. Thoroughly dry the skin with a towel.

#### Spread 2in1 Raspberry body concentrate with Guarana Bio-Caffeine evenly over the body and gently massage focusing on places with excess fat or cellulite symptoms until the product is completely absorbed.

# SLIMMING AND DETOXIFYING TREATMENT WITH BRAZILIAN GUARANA BIO-CAFFEINE



## MAIN ACTIVE INGREDIENTS



#### **BRAZILIAN GUARANA BIO-CAFFEINE**

Guarana fruits have high content of caffeine which has a stimulating effect. It is composed, among others, of theophylline, theobromine, tannins and saponins, which have astringent, antibacterial properties and support the decomposition of fats.



#### PERILLA OIL

A rich source of linoleic acid, vitamins and minerals. It prevents the loss of skin elasticity and improves its tension, as well as protects against the destructive effects of free radicals.



#### **CENTELLA ASIATICA**

It grows in tropical swampy areas. It supports healing, creates new connective tissue and stimulates skin regeneration, improves circulation. Demonstrates antiradical and anti-aging effects.



### EXPERT ADVICE

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

Body Wrapping – a method of wrapping the body with cosmetic foil to enhance the effects and penetration of active ingredients – plays an important role in the Raspberry Body Program. This is a comprehensive solution for body shaping and firming and shaping a perfect figure.



5

#### RECOMMENDATIONS

The treatment can be applied to the whole body or some of its parts, except the bust area, the recommended amount is 8-12 treatments twice a week. NOTE! Clients with varicose veins or fragile blood vessels should not be subjected to treatment with the use of heat.

The concentrate can be applied with needle-free mesotherapy or sonophoresis (ultrasound) for about 10 minutes. Do not wash the concentrate off. Additional, a classic or anti-cellulite massage of the whole body or the areas subjected to treatment can be performed, with the use of one of Bielenda Professional's massage product (full offer of products available in the end of the catalogue). Next, apply Raspberry Body Mask with Guarana Bio-Caffeine. Using latex gloves apply the mask evenly to the whole body (avoid the breast area), or only to the selected body parts. You can also use Body wrapping, spa capsule or thermal blanket. After 20 minutes, remove the foil and wash the mask

off with warm water in the shower. Dry the

TREATMENT

PROCEDURE

Apply a thin layer of Raspberry Multiactive Body Balm with Guarana Bio--Caffeine on the whole body, or parts covered by the treatment, and gently massage into the skin until the product is fully absorbed. Do not rinse. You can perform the anti-cellulite draining massage (depending on the skin issues).



## PRODUCTS FOR THE TREATMENT BODY CARE



RASPBERRY BODY SCRUB WITH GUARANA

Brazilian Guarana Bio-Caffeine, Raspberry Extract, Sugar, Vitamin E, Perilla Oil.

intensely nourishes, lubricates and moisturizes the

• stimulates the senses with an aroma of raspberries.

prepares the skin for further treatments

facilitates penetration of active ingredients

**BIO-CAFFFINE** 

every skin type.

Active ingredients:

• removes dead skin cells

stimulates microcirculation

• smooths and firms the skin

Intended for:

Action:

skin

Capacity: 550 g

Yield: 8 treatments Index: 137311



Bielenda

Raspberry

Multi-Active

Body Lotion

# 2INI RASPBERRY BODY CONCENTRATE WITH GUARANA BIO-CAFFEINE

## Intended for:

slimming, detoxification, cellulite prevention.

## Active ingredients:

Brazilian Guarana Bio-Caffeine, Raspberry Extract, CentellaAsiatica, Green Tea Extract, Ivy, Hyaluronic Acid, Perilla Oil, Avocado Oil. Action:

- supports reduction of cellulite
- prevents the symptoms of cellulite
- supports lipolysis (fat decomposition process)
  prevents lipogenesis (the process of accumulation of fat
- in adipocytes)

  stimulates microcirculation and cellular metabolism
- stimulates the excretion of water and toxins from the body
- effectively shapes the body
- firms and slims the body
  improves firmness and elasticity of the skin
- Improves infiness and elasticity of the ski
   nourishes and moisturizes the skin

RASPBERRY MULTI-ACTIVE BODY BALM WITH

Brazilian Guarana Bio-Caffeine, Raspberry Extract, Centella Asiatica, Coenzyme Q10, Perilla Oil, Shea Butter.

• supports the processes of reduction of fatty tissue and

stimulates the senses and wraps the body in a raspberry

• imparts soft and silky smooth feeling to the skin

slimming, detoxification, cellulite prevention.

antioxidant properties.

**GUARANA BIO-CAFFEINE** 

reduces symptoms of cellulite

tightens and firms the skinshapes the body

• moisturizes and regenerates

Intended for:

Action:

cellulite

fragrance. Capacity: 500 ml

Index: 137314

Yield: 16 treatments

Active ingredients:

#### Capacity: 450 ml Yield: 25 treatments

Nield: 25 treatments Index: 137313



Bielenda

Raspberru

Bodu mas



Intended for: slimming, detoxification, cellulite prevention.

#### Active ingredients:

Brazilian Guarana Bio-Caffeine, Raspberry Extract, White Clay, Shea Butter, CentellaAsiatica, Garcinia Cambogia, Green Tea Extract, Coenzyme Q10, Perilla Oil, Avocado Oil.

#### Action:

- anti-cellulite and slimming properties
- stimulates microcirculation and metabolism
- (preventing puffiness and the beginning of cellulite)
- firms, smooths and improves elasticity of the skin
   shapes the body.
- shapes the body
  moisturizes and regenerates
- demonstrates antioxidant properties
- supports the process of purifying the body of taxins (detax)

#### Capacity: 600 g

Yield: 4 treatments (whole body)/ 8 treatments (thighs, buttocks, belly) Index: 137312

# **PROFESSIONAL HOME CARE**



In order to intensify and prolong effects of the treatment, we recommend using Modeling & Anti-Cellulite Massage Body Balm as professional home care.



Body Wrapping Therapy



# JUICY TEMPTATION



# essential

skin dryness all year round (exposure to sun, solarium central heating, air conditioning) • dull skin lacking oxygen, with residual im-purities and toxins, cellulite • loss of suppleness and firmness • bad mood, exposure to stress



 regenerates and protects the epidermins
 provides intense and long-lasting moisturization • provides deep skin purification (detox) stimulates blood circulation and delivery of oxygen to skin cells firms and strengthens the skin • compensates for deficiencies of mi-

nerals • preserves the suntan • deeply relaxes

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients



treatment can be performed in SPA capsules



2in1 concentrate ensures very good conductivity of ultrasonic waves and prolongates the time of contact of the head with the skin by providing uninterrupted glide

Apply Watermelon body scrub all over the body (excluding the breast area) and massage gently in circular motions. Peeling intensity can be adjusted by the level of pressure during the massage. Rin-se in a shower or remove with wet cosmetic compresses.

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Spread 2in1 Watermelon body concentrate evenly over the body and gently massage focusing on places with excess fat or cellu-lite symptoms until the product is completely absorbed.



## WATERMELON HYDRATING & CELLULITE-**REDUCING TREATMENT**



## MAIN ACTIVE INGREDIENTS



#### **CELLULITE CONTRA + COMPLEX-**(CAFFEINE, IVY, ALGAE, GREEN TEA, CENTELLA ASIATICA)

Complex stimulating blood and lymph microcirculation, facilitating the elimination of toxins from the body. It blocks the activity of enzymes responsible for the conversion of carbohydra-tes into adipose tissue and facilitates burning of the existing one.

#### WATERMELON EXTRACT

It has strong softening, moisturizing, antioxidant and anti-aging properties. Thanks to the content of Vitamin C, which is a powerful antioxidant, it inhibits free radi-cals and combats the effects of photoaging.



#### **AVOCADO OIL**

Oil rich in Vitamins A, B1, B2, D, K, E, PP, proteins, pantothe-nic acid and glycerides of oleic and linoleic acids. It is a natural sunscreen, protects the skin against the harmful effects of external factors. It moisturizes, lubricates and regenerates the skin.



#### **EXPERT ADVICE**

Justyna Mrówczyńska - Master of cosmetology, Regio-Assistant Sales Manager, Bielenda Professional Coach.

Moisturising, anti-cellulite effect and aromatherapy in one. Watermelon extract, rich in micronutrients, moisturises and nourishes the skin. It removes excess water from the body, which greatly supports the fight aga-inst cellulite. It contains lycopene - a strong antioxidant. Its fruity fragrance will leave no-one indifferent. The advantage of the treatment is a gel body mask thanks to which the skin will receive a huge portion of hydration and relaxation. For better results, I recommend additional body wrapping.



5

6

## RECOMMENDATIONS

Apply all over the body or onto the se-lected body parts, apply on breasts, except for nipples, 6 treatments are recommended, twice or once a week, e.g. after sunbathing.

The concentrate can be applied with needle-free mesotherapy or sonophoresis (ultrasound). Do not wash the concentrate off.

Additional, a classic or anti-cellulite massa ge of the whole body or the areas subjected to treatment can be performed, with the use of Watermelon butter massage.

TREATMENT

PROCEDURE

Apply the Watermelon Gel Body Mask all over body (excluding the breast area). Wrap in film and cover with a thermal blanket for 20 minutes. Remove the film, rinse the body with warm water and dry thoroughly.

Apply a thin layer of Watermelon body lotion on the whole body, or parts covered by the treatment, and gently massage into the skin until the product is fully absorbed. Do not rinse. You can perform the anti-cellulite draining massage (depending on the skin issues).



## PRODUCTS FOR THE TREATMENT BODY CARE

WATERMELON BODY SCRUB

Watermelon Extract Avocado

Intended for:

Action:

every skin type

Active ingredients:

gently lubricates

active ingredients

Capacity: 600 g

Index: 137231

Yield: 8 treatments

 perfectly cleanses and smooths the skin

improves blood circulation

optimally moisturizes and

• prepares the skin to absorb

 leaves the skin velvety to the touch.

and oxygenation of the skin



### every skin type.

Active ingredients:

Hydromanil™, Cellulite Contra+ Complex, Watermelon Extract, Avocado Oil, Vitamin E.

Action:

Bielenda

Watermelon

Body Lotion

-

- provides intense and long-lasting hydration
- regulates exfoliation of the stratum corneum
- restores firmness and elasticity of the skin
- supports cellulite reducing processes
- improves the condition and tone of the skin
- prevents skin aging processes
  wraps the body in a fresh, watermelon scent.

Capacity: 500 ml Yield: 16 treatments Index: 137234





# PROFESSIONAL HOME CARE

**2IN1 WATERMELON BODY** 

hydration and cellulite

Active ingredients:

Hydromanil™, Cellulite Contra+ Complex.

Watermelon Extract,

lasting hydration

reduces cellulite

Capacity: 450 ml

Yield: 25 treatments Index: 137233

Caffeine, Hyaluronic Acid.

provides intense and long-

• eliminates toxins from the

restores firmness and

elasticity of the skin.

CONCENTRATE

Intended for:

reduction.

Action:

body

Bielenda

Watermelon

Concentrate

Body

BEAUTY PARLOUR

In order to intensify and prolong effects of the treatment, we recommend using Modeling & Anti-Cellulite Massage Body Balm as professional home care.



Body Wrapping Therapy

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# CHOCOLATE DELIGHT



# 

essential

overweight • all forms of cellulite • loss of firmness and premature skin aging • impure and dull skin • tired skin which needs nutrition



• reduction of adipose tissue • cellulite reduction • excellent smoothness and nourishment • endorphins stimulation • skin stress reduction

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients



treatment can be performed in SPA capsules

NOTES

2in1 concentrate ensures very good conductivity of ultrasonic waves and prolongates the time of contact of the head with the skin by providing uninterrupted glide

2

1

3

4

the end of the catalogue)

## SLIMMING AND RELAXING BODY TREATMENT

## MAIN ACTIVE INGREDIENTS



#### CAFFEINE

It stimulates the metabolism and contributes to the re-moval of fat deposits due to the effect of tissue draina-ge, demonstrates slimming and detoxifying effect. Im-proves microcirculation of blood in skin tissue.

#### COCOA EXTRACT

It contains polyphenols and flavonoids: theobromine, caf-feine and theophylline, substances that stimulate blood circulation and strengthen blood vessels. It contains an-tioxidants that protect against free radicals.



### **L-CARNITINE**

It is a vitamin-like substance, essential in energy and me-tabolic cellular processes. It affects the mobilization of fat cells of the lower layers of the skin, accelerating fat meta-bolism and skin regeneration.



## EXPERT ADVICE

Justyna Mrówczyńska - Master of cosmetology, Regio-Assistant Sales Manager, Bielenda Professional Coach.

Chocolate, otherwise known as the "Drink of the Gods", apart from the slimming and relaxing effect, stimulates the body to produce endorphins, which are responsible for our well-being. For the treatment to be pleasant and relaxing, the pro-ducts used for it should be heated in a water bath or an aroma chimney. Apply the mask to the whole body starting from the feet towards the heart and wrap the whole body with fo-il or apply the body wrapping method. While waiting for the mask to absorb, do a relaxing face or head massage

Apply the Sugar Body Scrub on dry skin of the body (excluding bust area) or on selected parts treated during the procedure, and lightly massage in cir-cular motions. The intensity of exfoliation can be adjusted by the pressure applied during the massage. Then, remove the scrub with warm water in the shower or using warm, moist compresses and dry the skin with a towel.

Spread the 2in1 Chocolate Body Concentrate with L-carnitine evenly on the skin of the body and massage gently into areas with excess of adipose tissue or areas affected by cellulite, until completely absorbed.



5

6

#### RECOMMENDATIONS

Treatment for the body or parts of the body with problems, the whole series consists of 8-10 treatments applied every 2-4 days, treatment is also recommended for sensitive skin and skin with dilated capillaries, the treatment gives excellent results in persons with tired skin, especially due to slimming diets or pregnancy.

The concentrate can also be applied using professional appara-tus. We recommend needle-free mesotherapy or ultrasounds. Do not rinse the concentrate off the skin

Additionally, you can perform a classic or relaxing massage of the whole body or its parts subject to the procedure, using a body massage product from the Bielenda Professional line (full product offer - available in

TREATMENT

PROCEDURE

Then, apply the Chocolate Body Mask with L-carnitine. The mask should be applied evenly over the whole body (excluding bust area), or on selected parts of the body. You can use the body wrapping technique and use a spa capsule or thermal blanket. After 20 minutes, remove the foil and rinse off the mask in the shower with warm water, then dry the skin thoroughly.

At the end of the treatment, apply the Chocolate Body Lotion with L-carnitine to the whole body or its parts subject to the procedure. Gently massage into the skin until fully absorbed. Do not rinse off.



## **PRODUCTS FOR THE TREATMENT BODY CARE**



#### CHOCOLATE BODY LOTION WITH L-CARNITINE

#### Intended for:

## every skin type

Active ingredients: Cocoa Butter, Cocoa Extract, L-carnitine

#### Action:

- restores firmness and elasticity of the skin
- supports the process of body fat reduction
  improves the condition and tone of the skin
- inhibits skin aging
- adds vitality
  wraps the body in a tempting chocolate scent.

#### Capacity: 500 ml Yield: 16 treatments

Index: 137165



#### Intended for: every skin type Active ingredients:

SUGAR BODY SCRUB

Granulated Sugar, Grapefruit Oil. Action:

- cleanses and smooths the skin
- stimulates microcirculation
- strengthens and firms the skin gently lubricates
- optimally hydrates
- prepares the skin to absorb active ingredients.

#### Capacity: 600 g Yield: 8 treatments

Index: 137034



Bielenda





#### CHOCOLATE BODY MASK WITH L-CARNITINE Intended for:

slimming and relaxation. Active ingredients:

Cocoa Extract, L-carnitine, Caffeine, Orange Oil.

Action: stimulates microcirculation

- reduces the symptoms of cellulite
- · improves the condition and tone of the skin
- nourishes, moisturizes and smooths the skin
- · leaves a pleasant, chocolate scent on the skin
- improves the mood, relaxes
- adds vitality Capacity: 600 ml

Yield: 4 treatments (whole body)/

8 treatments (thighs, buttocks, belly) Index: 137031











# 2in1 CHOCOLATE BODY CONCENTRATE WITH L-CARNITINE

Intended for: slimming, body shaping.

Active ingredients: L-Carnitine, Caffeine, Cocoa, Ivy, Green Tea Extract, Hyaluronic Acid, Perilla Oil, Sweet Almond Oil, Centella Asiatica.

#### Action:

- · reduces fatty tissue and cellulite
- stimulates microcirculation and tissue metabolism • improves firmness, elasticity and the overall skin condition after
- weight loss regimens
- improves skin elasticityprovides active epidermal regeneration.
- Capacity: 450 ml

Yield: 25 treatments Index: 137200



BEAUTY PARLOUR

In order to intensify and prolong effects of the treatment, we recommend using Modeling & Anti-Cellulite Massage Body Balm as professional home care.



Body Wrapping Therapy



# **EXPRESS HAND TRIO**

# 

# **d**essential

• all skin types • rough and damaged skin • requiring regeneration, nourishment and renewal • dry, sensitive skin with first signs of aging • tightness of the skin



 intensively moisturizes and regenerates the skin • improves the condition of cuticles • eliminates the feeling of roughness, dryness of the hand • nourishes

# CONTRAINDICATIONS

• allergy or hypersensitivity to any of the ingredients



## **ADVANTAGES / BENEFITS**

• an effective treatment that immediately regenerates the hands

# 

• the EXPRESS HAND TRIO treatment can be a stand-alone treatment or can be combined with any care treatment offered by Bielenda Professional

# 3 STEPS TO BEAUTIFUL HANDS - AN EXPRESS HAND TREATMENT

## MAIN ACTIVE INGREDIENTS



#### SHEA BUTTER

It has amazing skin care properties – smooths and softens the skin, moisturizes and lubricates it. Accelerates regeneration and healing. It is a safe ingredient – it can be used even on the most sensitive skin. Protects against dryness and adverse external factors.



#### LANOLIN

It is a wax with a composition resembling the lipid layer of human skin. It reduces roughness, smooths the skin. It also has moisturizing and lubricating properties. It is a dream ingredient for very dry and damaged, cracked skin of the hands.



## MARINE MINERALS AND VITAMINS

Marine minerals in the Mineral line as well as the Vitamin complex in the Multivitamin line enrich the product formulas with additional nutritional and skin care benefits.



#### EXPERT ADVICE

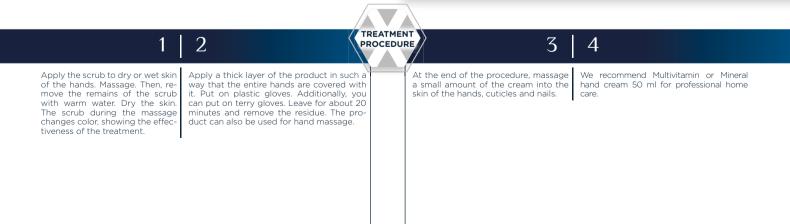
Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

The most important element of a hand care treatment is mechanical peel, which exfoliates dead skin cells, smooths, nourishes and revitalises the skin. It is a perfect preparation for further stages of the treatment. Multivitamin and Mineral Peels contain a natural abrasive substance volcanic rock pumice. During a massage, the colour of both peels changes because of increased intensity of the treatment.



## RECOMMENDATIONS

The suggested regimen includes a series of 5 treatments once a week or depending on the needs and condition of the skin.





## PRODUCTS FOR THE TREATMENT HAND CARE



Anter	MULTIVITAMIN HAND SCRUB Intended for: damaged, rough skin in need of intense regeneration and renewal. Active ingredients: Niacinamide, Vitamin Complex. Action: • removes dead skin cells • smooths the skin of the hands • prepares the skin to absorb active ingredients. Capacity: 175 g Index: 137523	Multiprise Cold Registion Hand Mage Multiprise Cold Registion Hand Mage Multiprise Cold Registion Hand Mage Multiprise Cold Registion Hand Mage	MULTIVITAMIN COLD PARAFFIN HAND MASK Intended for: damaged, rough skin in need or intense regeneration and renewal. Active ingredients: Shea Butter, Coenzyme Q10, Lanolin, Carnitine, Vitamin A, Vitamin E. Mosturizes and regenerates . smooths the skin eliminates tightness and roughness. Capacity: 150 g Index: 137525	Bielin nda dessintial essintial Est Multivitamin Hand Cream Multivitaminows ken do dion	MULTIVITAMIN HAND CREAM Intended for: damaged, rough skin in need of intense regeneration and renewal. Active ingredients: Shea Butter, Lanolin, D-panthenol, Coenzyme Q10, Carnitine, Niacinamide, Vitamin C, Vitamin E. Action: • moisturizes and regenerates without leaving a greasy residue • protects the skin against external factors • smooths the skin. Capacity: 500 ml Index: 137524
Annony proving	MINERAL HAND SCRUB Intended for: dry, sensitive skin in need of nutrition and with first signs of aging. <b>Active ingredients:</b> Shea Butter, Pumice, Mineral Complex. <b>Action:</b> • removes dead skin cells • prepares the skin to absorb active ingredients. <b>Capacity:</b> 175 g Index: 137519	Minima Cald Poolin Hand Mask	MINERAL COLD PARAFFIN HAND MASK Intended for: dry, sensitive skin in need of nutrition and with first signs of aging. Active ingredients: Shea Butter, Marine Minerals, Lanolin, Buriti Oil, Field Horsetal Extract. Action Minister State House and regenerates the skin eliminates tightness and rughness. Marking State State Index : 137521	Bielin inda dess intial dess intial dess intial des intervention Hand Cream Mineral Hand Cream	MINERAL HAND CREAM Intended for: dry, sensitive skin in need of nutrition and with first signs of aging. Active ingredients: Shea Butter, Marine Minerals, Laminaria Algae Extract, Buriti Oil, Keratin, Lanolin. Action: • moisturizes and regenerates without leaving a greasy residue • protects the skin against adverse external factors • smooths the skin. Capacity: 500 ml Index: 137520

# **PROFESSIONAL HOME CARE**



In order to intensify and prolong effects of the treatment, we recommend using professional home care products.

# HAND PROGRAM

# **L**essential

 $\circ$  every skin type  $\circ$  hands exposed to external factors (wind, frost, sun, detergents)  $\circ$  dry, rough skin  $\circ$  hand skin aging  $\circ$  sun spots and nicotine discoloration



 smooths and improves skin elasticity • strengthens the skin's resistance to external factors • provides the skin with essential nutritional and nourishing ingredients • improves the skin tone • restores the hydrolipidic coat • provides intensive hydration of the skin • improves the condition of nails and cuticles

# CONTRAINDICATIONS

allergy or hypersensitivity to any of the ingredients

# ADVANTAGES / BENEFITS



 the HAND PROGRAM treatment can be a stand-alone treatment or can be combined with any care treatment offered by Bielenda Professional



## MAIN ACTIVE INGREDIENTS



#### SILK PROTEINS

They have an electrostatic charge opposite to the load of the skin, which causes the products containing them to strongly adhere to the surface of the skin. They retains moisture, causing long-lasting smooth skin effect.

## ALANTOIN

An urea derivative, it regenerates and accelerates the renewal and healing of damaged epidermis. It has strong soothing and calming properties. Reduces burning and redness of skin sensitive to harmful external factors. It moisturizes and softens the skin.



### **GROUND COCONUT SHELL**

Ground particles exfoliate dead skin cells, smooth and prepare the skin to absorb further active ingredients



#### EXPERT ADVICE

Justyna Mrówczyńska - Master of cosmetology, Regional Assistant Sales Manager, Bielenda Professional Coach.

Products from the HAND PROGRAM line will relieve dry skin of the hands, exposed to external factors. They nourish and regenerate the skin, restoring its proper level of hydration. They protect against unfavourable factors such as: dry, hot air, wind, frost, detergents. Hand mask - cold paraffin is a great alternative to classic, warm paraffin, also suitable for hand massage.

Apply the Hand Scrub to the skin of the hands (including fingers and wrists) and make a few-minute massage. Rinse off the remaining product or remove it using a moist compress.

# 2

1

3

4

Apply the Regenerating Hand Mask to the clean and dry skin subject to treatment and perform a relaxing massage, starting with the fingers.



5

6

#### RECOMMENDATIONS

The proposed treatment includes a series of 5 treatments once a week. To sustain the effects, one treatment once a month. In case of applying hot paraffin wax mask with the treatment, repeat the procedure once every two weeks.

Then, apply again a thick layer of the Regenerating Hand Mask evenly to the hands and nails. Prepare a paraffin bath with any selected paraffin mask. Dip the hands 3 times in a paraffin wax heater with Apricot or Grapefruit Paraffin Mask, and put on foil gloves and then terry gloves. Leave for about 20 minutes. Then, remove the paraffin wax completely together with the foil gloves. Massage the excess cream mask into the skin of the hands.

TREATMENT

PROCEDURE

An alternative to the hot paraffin wax mask is to apply cold paraffin hand mask with Shea Butter (description of the use on the packaging of the product). At the end of the treatment, massage the Luxury Hand and Nail Cream or the Revitalizing Hand and Nail Lotion with Shea Butter SPF 6 gently into the skin of the hands and between the fingers. Leave to absorb. Do not rinse off.



## **PRODUCTS FOR THE TREATMENT** HAND CARE







#### • helps to brighten pigmentation spots • stimulates microcirculation · facilitates deeper penetration of active inaredients Capacity: 400 g

Intended for:

whole body.

Action:

Active ingredients:

**GRAPEFRUIT PARAFFIN MASK** 

• optimally moisturizes the skin

regeneration of the skin of the hands, feet and the

regenerates, smooths and refreshes the epidermis.

Paraffin Wax, Bees Wax, Sweet Almonds Oil, Vitamin E, Vitamin C, Grapefruit Oil.

## Index: 137137



# **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend professional home care from the HAND PROGRAM line.



#### LUXURY HAND AND NAIL CREAM

#### Intended for:

dry, cracked and damaged skin of the hands.

## Active ingredients:

elenda

Silk Proteins, Vitamin Complex: PP. B5. B6. C. and F. Calcium, D-panthenol.

- intensively regenerates
- absorbs completely visibly firms and smooths the skin of the hands, which becomes soft and velvety to

the touch Capacity: 500 ml

## COLD PARAFFIN - HAND MASK WITH SHEA BUTTER

dry and cracked skin of the hands, irritated and hypersensitive to

Shea Butter, Ceramides, Lanolin, Vitamin A, Vitamin E.

- reduces the feeling of roughness, itching and tightness

## APRICOT PARAFFIN MASK

Intended for: regeneration of the skin of the hands, feet and the whole body.

#### Active ingredients:

Paraffin Ŵax, Kukui Oil, Macadamia Oil, Bees Wax.

- Action: optimally moisturizes the skin.
- regenerates, smooths and softens the skin
- improves the tone of the skin
- stimulates microcirculation
- facilitates deeper penetration of active ingredients.

Capacity: 400 g Index: 137028





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Bielenda

Revitalizing

th shee puts

Hand & Nal

# PODO EXPERT

# essential

• dry and rough feet • signs of aging of the skin of the feet • cracking of the epidermis • excessive sweating of the feet • relaxation for the feet and the entire body • feet regeneration

# DZIAŁANIE

antibacterial and refreshing effects
 nourishing and strengthening of the skin

# 

• allergy or hypersensitivity to any of the ingredients



specialist, comprehensive foot care

 the PODO EXPERT treatment can be a stand-alone treatment or can be combined with any care treatment offered by Bielenda Professional

# MAIN ACTIVE INGREDIENTS



## UREA

NMF component. It has a keratolytic effect, due to which it facilitates the penetration of biologically active substances. Increases the keratin water binding properties, softens, refreshes, and tones the skin.

## S. Ab ga

## SALICYLIC ACID

An organic chemical compound from the group of carboxylic acids. It has antiseptic, keratolytic and antifungal properties. In higher concentrations, Salicylic Acid is used to remove keratinized epidermis.



## LANOLIN

Natural wax, creates an occlusive film on the skin surface, which reduces the evaporation of water from the epidermis. It has the ability to penetrate well into the skin, making it smooth.



## EXPERT ADVICE

Justyna Dziura - Cosmetologist, Bielenda Professional Coach, Regional Sales Manager.

PODO EXPERT is a line of specialist foot care preparations. Thanks to a comprehensive approach in the selection of active ingredients, we have achieved effective performance on many levels - refreshment, regeneration, softening and exfoliation of keratinized epidermis, antibacterial effect and reduction of excessive sweating of the feet.

Prepare a foot bath with the use of Bielenda Professional products, selected for the skin type of the client (full offer of foot bath products is available on the next page). The client should soak her / his feet for about 15 minutes.

# 2

1

3

4

Dry the skin and apply a scrub properly selected for the skin type (full offer of foot scrubs is available on the next page) and massage the feet, which will help with the exfoliation and facilitate the penetration of active ingredients from products applied in subsequent steps of the procedure. Rinse off the remaining product or remove it using a moist compress.



5

6

## RECOMMENDATIONS

The proposed treatment includes a series of 8-10 treatments 1-2 times a month. In case of applying hot paraffin wax mask with the treatment, repeat the procedure once every two weeks.

Apply the Regenerating Foot Mask to the clean and dry skin of the feet and between the toes, and perform a relaxing massage, starting with the toes. Then, apply again a thick layer of the Regenerating Foot Mask evenly to the feet and nails.

TREATMENT

PROCEDURE

Prepare a paraffin bath with any selected paraffin mask. Dip the feet 3 times in a paraffin was heater with Apricot or Grapefruit Paraffin Mask, and put on foil socks and then special terry socks (especially in autumn and winter). Leave for about 20 minutes. Then, remove the paraffin wax completely together with the foil socks. Massage the excess cream mask into the skin of the feet. At the end of the treatment, gently massage into the skin of the feet and between the toes a foot cream selected for the client's skin needs (full offer of products is available on the next page). Leave to absorb. Do not rinse off.



## PRODUCTS FOR THE TREATMENT FOOT CARE





# **PODOCALL THERAPY**





strongly keratinised and hard skin of the feet • calluses • keratinisation • foot skin requiring renewal and regeneration



ACTION

• intense softening of calluses • easier removal of calluses • regeneration and renewal of the skin of the feet • refreshment

# CONTRAINDICATIONS

· allergy or hypersensitivity to any of the ingredients



# **ADVANTAGES / BENEFITS**

· instant callus softening ·targeted action without intense exfoliation

NOTES

the PODOCALL THERAPY treatment can be a stand-alone treatment or can be combined with any care treatment offered by Bielenda Professional

ADVANCED SOFTENING AND REGENERATING TREATMENT FOR FEET

# MAIN ACTIVE INGREDIENTS



## **KOH (POTASSIUM HYDROXIDE)**

A safe ingredient with proven effect - it softens the skin and removes keratosis. It has keratolytic properties.

# UREA

The ingredient of NMF, the natural moisturising factor of the skin. It has strong moisturising and regenerating effect and the ability to retain water in the epidermis.



## MAGNESIUM CHLORIDE

One of the more easily absorbable forms of this element. Cosmetics with magnesium chloride supplement the lack of magnesium, relieve pain and muscle spasms, reduce swelling, purify from toxins, have a relaxing effect



## **EXPERT ADVICE**

Sylwia Wójcik - Care Expert, Coach, Bielenda Professio-Research & Development Expert

The use of occlusion strengthens and accelerates the effect of softening the epidermis. Occlusion can be done by wrapping the treatment area with cosmetic foil. You can also place a non-woven compress soaked in gel un-der the foil. The softening gel should be applied to the skin with gloves, preferably nitrile gloves.

Dissolve a measuring cup of the relaxing foot bath in 3 liters of warm water. Soak client's feet for 10-15 minutes. The salt can also be used in foot massagers.

# 2

1

3

Put on disposable gloves before performing the treatment. Apply the Gel intensively so ftening calluses onto calluses on the clean-sed skin of the feet and tightly protect with plastic wrap. Depending on the severity of calluses, leave for 15-20 minutes on the skin.



5

## RECOMMENDATIONS

The proposed series of treatments depends on the client's skin condition. The number of treatments is selected indi-vidually to the client's needs. After the treatment, we recommend giving the client the foot file to be used at home.

Remove the wrap and remove the calluses using a plastic knife/scraper, dry skin remover or foot file.

Smooth the skin with a foot file.

4

At the end of the treatment, massage Moisturising and rebuilding foot cream into the skin.

TREATMENT

PROCEDURE

62



## **PRODUCTS FOR THE TREATMENT FOOT CARE**

RELAXING FOOT BATH SALT

preparation for the pedicure procedure,

Urea, Magnesium chloride, Salvia extract, Marshmallow root extract.

horny, damaged and irritated skin of

Intended for:

Active ingredients:

the feet.

Action:



#### DEEPLY MOISTURIZING AND RECONSTRUCTING FOOT CREAM

#### Intended for:

firmly keratinized and hard skin of the feet.

#### Active ingredients:

Jrea, Lanolin, Salvia Extract, D-Panthenol, Allantoin, Tea Tree Essential Oil.

- Action: intensive regeneration and renewal
- strongly hydrates
- soothes
  refreshes the skin of the feet.

Capacity: 500 ml

Index: 137571

Deeply Moisturizing and Reconstructing Foot Cream

POwerstore or colour 1946

Diroct & Lanoin

IdoCALL HERAPY



alus Deeply

oftening Gel

add Acid & Salicylic Acid

PodoCALL THERAFY

## CALLUS DEEPLY SOFTENING GEL

firmly keratinized and hard skin of the feet.

#### Active ingredients: KOH, Lactic acid, Salicylic acid.

- Action: strongly softens calluses
- prepares the skin for mechanical removal of calluses

• smoothes. Capacity: 200 g

Index: 137570

FOOT FILE



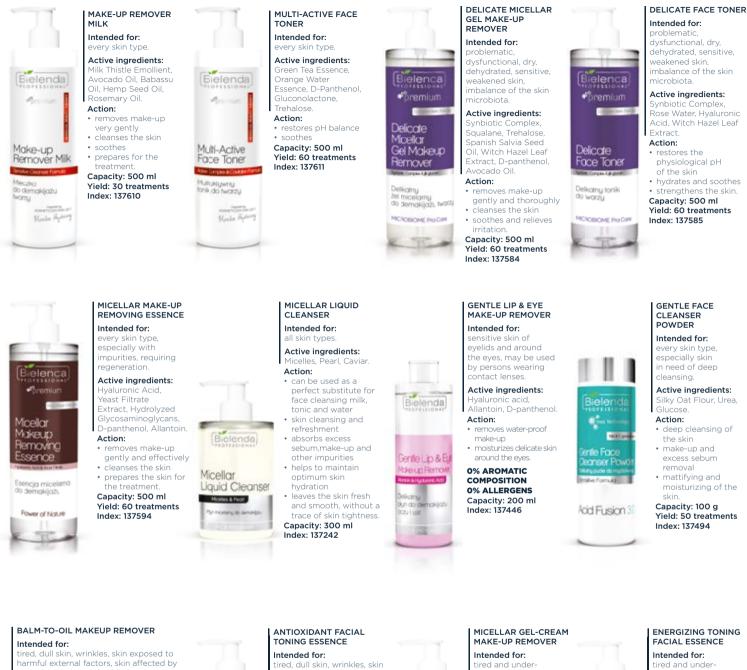
# **PROFESSIONAL HOME CARE**

In order to intensify and prolong effects of the treatment, we recommend using Deeply Moisturizing and Reconstructuring Foot Cream from the PODOCALL THERAPY line as professional home care.



# 

## **FACE CARE** PRODUCTS



premature aging and oxidative stress. Active ingredients: Dongbaek Oil, Rice Oil, Avocado Oil,

Bamboo Extract. Action:

- removes make-up gently and effectively
- thoroughly cleanses the skin • prepares skin for the treatment.

Capacity: 150 g Yield: 40 treatments Index: 137558







moisturizes Capacity: 500 ml Yield: 60 treatments Index: 137559

factors, skin affected by

Green Tea Hydrolate, Fermented Yeast Filtrate,

Active ingredients:

/itamin C, Allantoin,

Cherry, Giseng Root,

lyaluronic Acid.

antioxidant effect

Extracts: Bamboo, Aloe

stress.

Action:

level

tones



oxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress excessively tanned skin

MAKE-UP REMOVAL

Active ingredients: Trehalose, Ginseng Extract, Sorbitol, D-panthenol.

Action: • removes make-up gently and effectively

 purifies the skin prepares skin for the treatment

soothes

Yield: 30 treatments Index: 137516

# tired and under

oxygenated skin, dull, dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress, excessively tanned skin.

#### Active ingredients: Iyaluronic Acid, Orange

Water Essence, Yeast Filtrate Extract. Action:

- removes make-up
- gently and effectively
- burifies the skin • prepares skin for the
- treatment soothes

Capacity: 500 ml Yield: 60 treatments Index: 137515

-ncelarny zel-k do demokijazi Warzy

Capacity: 500 g



# MAKE-UP REMOVAL

Bielenda

Bielenda

Lactobionic

Acid Toner

SOOTHING

MICELLAR

LIQUID FOR FACE

every skin type, in

particular sensitive

redness of different

origins, overreactive

Active ingredients:

gently and effectively

removes face, eye

and lip make-up

soothes the skin

0% AROMATIC

COMPOSITION

**0% ALCOHOL** Capacity: 500 ml Index: 137445

TONER

oriains.

Intended for:

LACTOBIONIC ACID

sensitive, capillary,

overreactive, dry

skin: rosacea: skin

redness of different

Active ingredients:

prepares the skin

lactobionic acid

and moisturizes

may be used for cavitation peeling.

Capacity: 200 ml

Index: 137447

tones, refreshes

the skin.

for exfoliation with

actobionic acid

Gluconolactone,

Trehalose,

Action:

D-panthenol

moisturizes the skin

MAKE-UP REMOVAL

**CLEANSING &** 

Intended for:

skin prone to

skin, rosacea.

acid, Allantoin,

D-panthenol

refreshes

Hyaluronic

Action:





Intended for: all skin types, especially dry and sensitive skin

#### Active ingredients: Hydromanil Sea Samphire, D-panthenol.

- Action: balances the skin. restores the natural
- pH level . cleanses and refreshes the skin
- calms and soothes irritations
- stimulates cellular respiration • boosts skin defence
- delivers optimum hydration.

Capacity: 500 ml Index: 137004

#### HYALURONIC FACE TONER

Intended for: dry skin with loss of firmness, skin with signs of aging.

## Active ingredients:

Low Molecular Weight Hyaluronic Acid High Molecular Weight Hyaluronic Acid, D-panthenol.

- Action: toned and refreshed skin lifting effects
- intensely nourished and perfectly cleaned

#### . skin Capacity: 500 ml Index: 137454

ANTIBACTERIAL & NORMALIZING FACE TONIC

#### Intended for: mixed, oily, acne skin.

Active ingredients: Niacinamide PC, Aloe, Green Tea.

- Action: effectively cleanses and contracts skin pores, which makes them less visible
- balanced sebum secretion, skin matting effect
- calms and soothes irritations inhibits bacteria
- growth and prevents the formation of blackheads
- leaves the skin perfectly clean, fresh, and matt

65

Capacity: 500 ml Index: 137194

effective and fast make-up removal (eye pencils, eve shadows waterproof mascaras) Soothing gently and effectively Micellar Liquid cleanses the sensitive skin around the eves toke-up remov strengthened and more flexible eyelashes gentle moisturization JOOKINGCU and powerful skin refreshment improved looks of the skin around the eyes and eyelid skin Capacity: 200 ml Index: 137002 SATIN MAKE-UP REMOVER Intended for: all skin types Active ingredients:

#### weet Almond Oil, Sea Samphire, Vitamin E. Action: gently and effectively

LIQUID EYE AND LIP

MAKE-UP REMOVER

skin around the eyes.

Active ingredients:

sensitive eyelid skin and

Chamomile, Vitamin B5.

Intended for:

Action:

Bielenda

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reside.

Bielenca

Satin

Make-up

Remover

- cleanses the skin to prepare it for treatment softens and
- regenerates the epidermis helps to maintain the optimum skin
- hydration neutralizes free radicals, prevents skin
- ageing protects the lipid layer of the skin from

drving Capacity: 500 ml Index: 137003



#### ULTRA HYDRATING FACE CLEANSING CREAM Intended for: all skin types. especially dry and dehydrated skin

Active ingredients: Trehalose, Sweet Almond Oil, Vitamin E Action:

 effective makeup remover • the skin is well prepared for the treatment

Ulta

Hydrating Face Toner

0 navi20.000

nik da Warzu

- removes all impurities calms and soothes
- skin irritation restores optimum hydration
- leaves the epidermis smooth and soft

Capacity: 500 ml Index: 137319



- hydration alleviates the sensation of skin
- tightness delivers the final touch in make-up

removal Capacity: 500 ml Index: 137320



Bielenda

Make-up

- Joakteruny 26 demakaa2u
  - - WITHOUT SLS AND

PARABENS. Capacity: 500 g

HYALURONIC MAKE-UP REMOVER MILK Intended for: dry skin with loss of firmness, skin with

Bielenda

signs of aging. Active ingredients: ow Molecula Weight Hyaluronic

SATIN ROSE WATER

Intended for:

. sensitive

Action:

Bielenda

any type of skin,

especially dry and

Active ingredients:

D-panthenol Urea

circulation

the skin

moisturizes

properties

vessels

tones.

soothes

regenerates the

refreshes the skin

and improves blood

protective layer of

anti-inflammatory

strengthens and

seals the blood

Capacity: 500 ml

Index: 137292

Acid, High Molecular Weight Hyaluronic Acid. Allantoin. Vitamin F

- Action: effective make-up remover smooths and firms
- the skin effect of lightly mattified skin
  - Capacity: 500 ml Index: 137455

# ANTIBACTERIAL GEL MAKE-UP REMOVER

- Intended for: mixed and oily skin, prone to acne.
- Active ingredients: icylic acid, Vitamin
- Allantoin, D-panthenol. Action:
- gently and thoroughly cleanses
- the skin does not clog the
- blackheads • regulates sebum
- secretion
- removes dead skin cells
- does not cause irritation
  - reduces skin inflammation

Index: 137308



orzu



## **FACE CARE** PRODUCTS



#### FACE FOAM PEELING Intended for: problematic dysfunctional, dry,

DELICATE ENZYMATIC

weakened skin imbalance of the skin microbiota.

Keratolytic Lactic Acid, β-Glucan, Complete Biotic Formula.

Action:

Bielenda

iductio-enzul gido twatty

Power of Notice

Bielenda

Enzumatic

Fne Grain Scrub



Active ingredients:

exfoliates very gently
prepares for the intake of active ingredients. Capacity: 160 ml

Yield: 15 treatments Index: 137586



couperose, sensitive. requiring regeneration, problematic, oily, combination skin

Active ingredients: Glycolic Acid. Citric Acid, Mandelic Acid, Lactobionic Acid, Lactic Acid

#### Action:

exfoliates the superficial layers of the epidermis smoothes and illuminates the skin

prepares for the intake of active ingredients Capacity: 100 g

Yield: 20 treatments Index: 137612

# PFFI INGS

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Essence of Ask

Bielenda

Fine-grained

Face Peeling

1.8.80

#### SMOOTHING POWDER FACE SCRUB Intended for:

tired, dull skin, wrinkles skin exposed to harmful external factors, skin affected by premature aging and oxidative stress.

## Active ingredients:

Matcha, β-glucan, Glucose, Aloe, Exfoliating particles. Action:

 exfoliation of superficial layers of the epidermis, preparation of the

skin to receive active ingredients

 calmes the skin soothes. Capacity: 100 g Yield: 50 treatments

Index: 137560

## BUBBLE PEEL MASK

#### Intended for: tired and under

oxygenated skin. dull. dry and sensitive skin, wrinkles, skin affected with premature ageing and oxidative stress, excessively tanned skin.





 skin brightening smoothing.

Capacity: 45 g Yield: 10 treatments Index: 137512



grav. underoxygenated skin, with impurities, skin requiring regeneration and detoxification, skin having frequent contact with urban contamination.

Active ingredients: Keratoline, Hyaluronic acid, Magnetite filings.

Action: exfoliates dead skin cells smoothes

 moisturizes Capacity: 150 g

Index: 137482

2in1 ENZYMATIC

BROMELAIN

Intended for:

Action:

sensitive, dry and dehydrated skin.

Active ingredients:

and mechanical

cornified epidermal

cells removed

prepared for the

regenerated skin

and refreshed

the skin becomes

leaves the skin radiant

the skin is well

treatment

smooth and

silky soft.

Index: 137321

Capacity: 150 g

exfoliation

combined enzymatic

Papain. Bromelair Urea, Avocado Oil.

FINE-GRAIN SCRUB

WITH PAPAIN AND

NEODYMIUM MAGNET INDEX: 137487

Bielenda

Argan

Face Scrub



reduces irritation. Capacity: 150 g Index: 137456

HYALURONIC

Intended for:

including dry

every skin type,

ENZYMATIC FACE

ARGAN FACE SCRUB WITH PLANT STEM CELLS Intended for: dry, combination and sensitive skin.

# PhytoCellTec<sup>™</sup> Argan Oil. Olive Oil. Avocado

Oil, Sweet Almond Oil, D-panthenol, Vitamin E Action:

- removes dead skin cells
- prepares the skin for further stages of the treatment
- intensely nourishes and moisturizes the skin
- makes the skin soft and silky smooth
- smoothes and regenerates the skin brightens and
- refreshes the skin

Index: 137309

#### ENZYMATIC FACE SCRUB

Intended for: dry, sensitive skin with dilated capillaries.

Active ingredients: Keratoline, Aloe, Hydromanil™ Action:

- removes dead epidermal cells, stimulates microcirculation
- detoxifies the skin and improves the
- future absorption of active ingredients
- strengthens and firms the skin • offers a smoothing,
- moisturizing. relaxing and calming effect

Capacity: 150 g Index: 137007

## COARSE-GRAINED FACE PEELING

Intended for: mixed, oily and acne skin.

#### Active ingredients:

Urea, Almond acid, Glycerine, Bits of peeling. Cucumber extract, Aloe extract

#### Action: exfoliation

- removal of impurities skin tone
- equalization smoothing.

Capacity: 150 g Index: 137464

#### FACE SCRUB WITH JOJOBA MICROCAPSULES

Intended for: all skin types Active ingredients:

Sweet Almond Oil, Laminaria Algae, Jojoba Microparticles.

#### Action: • removes dead

- epidermal cells detoxifies the skin stimulates
- microcirculation strengthens,
- smoothes the skin and makes it more flexible improves the
- future absorption of active inaredients

Capacity: 150 g Index: 137008

- Bielenda Active ingredients: Enzymatic Face Scrub
- Capacity: 150 g



#### ingredients: Hyaluronic acid Milk acid, Urea,

of peeling, Acai berry extract. Action:

• exfoliation, removal of

skin.

Active

- impurities skin tone

equalization smoothing. Capacity: 150 g Index: 137463

# Coarse-grained

Bielenda

Face Scrub

# ALGAE MASKS





#### SOOTHING ALGAE MASK FOR BELLY AND BREASTS Intended for:

skin in need of regeneration - tight, dry. Skin itching, burning sensation and discomfort. Product recommended for women during pregnancy and puerperium.

#### Active ingredients:

Diatomaceous Earth, Allantoin, Silk Oatmeal, Beta-glucan, Algae, Spirulina, Goat Milk. Action:

• mositurizes soothes

relieves discomfort tension, itching, burning.

Capacity: 500 g Yield: 10 treatments Index: 137568





GEL MASK APPLE BLOSSOM Intended for: gray, tired, under-oxygenated

REFRESHING FACE ALGAE

Active ingredients: Papain, Bromelain. Betaine, Apple Tree Friut extract. Action:

• brightens and refreshes the skin unifies skin color Capacity: 200 g Yield: 10 treatments Index: 137488 Refill pckg. Index: 137501



Bielo

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on Cal Mark Carini

nda

#### SMOOTHING FACE ALGAE GEL MASK ORCHID Intended for:

dry, rough, irritated skin. Active ingredients:

Aloe Vera Extract, Sorbitol, Urea, Orchid extract. Action: • moisturizes the skin

 soothes skin irritations.
 Capacity: 200 g Yield: 10 treatments Index: 137491 Refill pckg. Index: 137491





#### NORMALIZING FACE ALGAE GEL MASK NETTLE & MELISSA EXTRACT

Intended for: oily, mixed skin with imperfections.

Active ingredients: Green Clay, Niacinamide, Nettle and Melissa Extract. Action:

reduces visible imperfections normalizes the skin.

Capacity: 200 g Yield: 10 treatments Index: 137490

Refill pckg. Index: 137503



#### FIRMING FACE ALGAE GEL MASK CHERRY BLOSSOM Intended for:

dry, dehydrated skin with the first signs of aging.

Active ingredients: Hyaluronic Acid, Collagen, Trehalose, Cherry Blossom extract Action:

 revitalizes the skin • nourishes and moisturizes.

Capacity: 200 g Yield: 10 treatments Index: 137489 Refill pckg. Index: 137502

#### HYDRATING FACE ALGAE GEL MASK POMEGRANATE

Intended for: dry and dehydrated skin.

Active ingredients: Alginate, Glucose, Pomegranate extract.

moisturizes dry and

Capacity: 190 g

Action:

dehydrated skin • nourishes.

Yield: 10 treatments Index: 137469

# ALGAE FACE MASK

WITH GREEN CLAY Green clay - an ingredient rich in mineral salts and micro-elements. It has strong skin-purifying and mattifying properties. Particularly recommended for care of oily and acne-prone skin.

Intended for: combination and oily skin prone to acne.

Active ingredients: ucose, lay Capacity: 260g Yield: 10 Index: 137380

ALGAE GEL MASK VIOLET Intended for: delicate, sensitive and capillary skin. Active ingredients:

STRENGHTENING FACE

Beta-glucan, Rutin, Vitamin C, Tricolor Violet extract.

Action: protects the skin against

harmful external factors calms and soothes irritations Capacity: 200 g

Yield: 10 treatments Refill pckg. Index: 137505



SOOTHING FACE ALGAE GEL MASK CUCUMBER & ALOE VERA Intended for:

irritated and very sensitive

Active ingredients: Alginate, Glucose, Cucumber extract, Aloe extract.

Action: soothing irritations
soothes the skin. Capacity: 190 g Yield: 10 treatments

Index: 137467

natural skin moisturizing factor, responsible for its proper hydration. Increases the keratin water binding properties, softens, refreshes,

ucose, Capacity: 260 g Yield: 10

Intended for:

and tones the skin.

Active ingredients:

Index: 137388





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ANTIOXIDANT FACE ALGAE GEL MASK ACAI BERRY

Intended for:

Active ingredients: Alginate, Glucose, Acai berry

extract. Action:

rejuvenationskin becomes illuminated

Capacity: 190 g



elimination of free radicals





ALGAE FACE MASK WITH UREA Urea - one of the components of NMF

drv. irritable skin.

## **FACE CARE** PRODUCTS



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Collagen ace Algae Mask

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#### ALGAE FACE MASK WITH ACTIVATED CHARCOAL Activated charcoal - has

strong absorption properties perfectly cleanses the skin of toxins and pollutants.

Intended for: under-oxygenated, polluted skin requiring detoxification. Active ingredients:

Glucose Activated charcoal, Kaolin

Capacity: 260 g Yield: 10 treatments Index: 137382

COLLAGEN

Intended for:

and lifting.

Action:

collagen

the skin

Capacity: 190 g

Yield: 10 treatments Index: 137305

Refill pckg. Index: 137306

FACE ALGAE MASK

Active ingredients: Collagen, Vitamin E in microcapsules, Alginate (100%

brown algae extract).

firms and shapes

• improves skin tone

smoothes fine lines

• supports the synthesis of

moisturizes and regenerates

skin requiring moisturizing



#### ALGAE FACE MASK WITH ZINC - CRYO EFFECT

Zinc - prevents infections reduces excessive secretion of sebum. Soothes irritations and skin inflammation.

Intended for: sensitive skin, with capillaries, skin irritated after cosmetic treatments (e.g. manual skin cleansing. microdermabrasion).

Active ingredients: Glucose, Zinc, Menthol. Capacity: 260 g Yield: 10 treatments Index: 137384

## ALGAE FACE MASK WITH PAPAYA AND PINEAPPLE

Extracts from papava and pineapple contain enzymes Papain and Bromelain with keratolytic and cleansing properties, as well as sugars, amino acids, skin softening and hydrating minerals which gently lighten and brighten the skin.

Intended for: skin that requires lightening, lacking in radiance, with discolorations.

Active ingredients: Glucose, Papain, Bromelain. Capacity: 260 g Yield: 10 treatments Index: 137386

#### FACE ALGAE MASK WITH GHASSOUL CLAY Intended for:

nixed skir

Active ingredients: Moroccan Ghassoul Clay, Alginate (100% brown algae extract). Action:

- absorbs noxious substances and toxins from the skin removes dead epidermal
- cells · improves blood circulation
- and oxygenates the skin contracts dilated pores regenerates dull and tired
- skin to make it look fresh and radiant improves the face outline
- supplements elementary substances which are essential for the skin beauty and health: magnesium, silicon, calcium and selenium.

Capacity: 190 g Yield: 10 treatments Index: 137119 Refill pckg. Index: 200079

# VITAMIN

FACE ALGAE MASK Intended for: all skin types.

Active ingredients:

Vitamin E, Vitamin C, Alginate (100% brown algae extract). Action:

- restores skin vitality, freshness and smoothness reduces the levels of
- noxious, free radicals
- delivers intensive oxygenation, regeneration,
- hydration, and nourishment balances epidermal
- · repairs the structure of
- mature skir
- Index: 137082





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ce Algoe Mask

medno:

#### ALOE FACE ALGAE MASK Intended for:

all skin types that need to be regenerated.

Active ingredients: Aloe, Alginate (100% brown algae extract).

- Action: strengthens skin immune system
- improves skin suppleness and elasticity (visible lifting effect)
- alleviates inflammatory conditions
- supports the treatment of seborrhoea and acne provides a long-lasting
- moisturising effect • revitalizes tired and dull skin
- · brightens and smoothes the skin.

Capacity: 190 g Yield: 10 treatments Index: 137154 Refill pckg. Index: 137161

#### CRANBERRY FACE ALGAE MASK

Intended for: sensitive, dry, irritated skin.

## Active ingredients:

Micronized Canadian Cranberry Fruits, Alginate 100% brown algae extract).

- Action: protects DNA and stimulates cutaneous immunology
- nourishes and firms the skin
- provides long-lasting hydration
- delivers natural vitamins and minerals
- prevents skin ageing process delivers an instant skin.
- firming and lifting effect improves the skin tone
- has an antibacterial effect.
- Capacity: 190 g Yield: 10 treatments

Index: 137131 Refill pckg. Index: 200135

FACE ALGAE MASK WITH SPIRULINA Intended for: dull complexion lacking oxygen (e.g. smokers). Active ingredients: algae extract). Action: provides powerful skin Face Algae Mask revitalization detoxifies the skin

- · delivers deep hydration (polysaccharides from the Spirulina algae balance water loss from the skin)
- (lifting).

Capacity: 190 g Yield: 10 treatments Index: 137012 Refill pckg. Index: 137071

Spirulina Algae, Green Tea Aroma, Alginate (100% brown

- strengthens and firms the skin
- reduces skin redness and alleviates irritations • tones and lifts the skin





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Face Algae Mask











- - Yield: 10 treatments

exfoliation tones and lifts the skin

(lifting)

- Capacity: 190 g
- Refill pckg. Index: 137086



# ALGAE MASKS

# ALGAE MASKS





# ANTIOXIDANT FACE ALGAE MASK WITH MATCHA

Intended for: mature skin, lacking of firmness and elasticity. Active ingredients:

Matcha, Aloe, Trehalose,  $\beta$ -Glucan. Action: • strengthens the skin • detoxifies. Capacity: 200 g

Yield: 10 treatments Index: 137574



# ENERGIZING FACE ALGAE MASK WITH ACEROLA

Intended for:

skin capillaries, sensitive, prone to redness. Active ingredients:

Acerola, Emblica, Powdered Cranberry. Action:

refreshes the skin
 soothes, alleviates irritations.

Capacity: 200 g Yield: 10 treatments Index: 137576



#### REVITALIZING FACE ALGAE MASK WITH CACAO Intended for:

tired skin requiring revitalization. Active ingredients: Cocoa, Marine Collagen, Betaine, Guarana. Action:

• revitalizes the skin • relaxes. Capacity: 200 g Yield: 10 treatments Index: 137577



#### HARMONIZING FACE ALGAE MASK WITH TURMERIC

Intended for: mixed, oily skin.

Active ingredients: Turmeric, Yellow Clay, Indian Nettle. Action: • soothes • calms the skin.

Capacity: 200 g Yield: 10 treatments Index: 137575



#### MINERALIZING FACE ALGAE MASK WITH CHLORELLA Intended for: dry, dehydrated skin.

Active ingredients:

Chlorella, Spirulina, Hyaluronic Acid, Trehalose. Action:

refreshes the skinmoisturizes.

Capacity: 200 g Yield: 10 treatments Index: 137578

## **FACE CARE** PRODUCTS

# SHEET MASKS



#### ANTI-AGING FACE SHEET MASK

Intended for: mature skin, requiring revitalization, dry, with loss of firmness and elasticity, wrinkles

Active ingredients: Peptides, Organic Silica, Marine Collagen, Elastin, Ginseng Extract, Hyaluronic Acid, Trehalose. Action:

• regenerates and revitalizes mature skin moisturizes.

Capacity: 25 g Yield: 1 treatment Index: 137600



#### CALMING FACE SHEET MASK Intended for:

sensitive, dry, dehydrated, overactive and irritated skin.

Active ingredients: Cherry Fruit Extract, Orchid Complex, D-panthenol, Allantoin, Aloe Extract, Rose Water, Hyaluronic Acid.

Action: soothes and relieves

irritation

• moisturizes

• helps to reduce redness.

Capacity: 25 g Yield: 1 treatment Index: 137596



#### **REGENERATING &** MOISTURIZING FACE SHEET MASK

Intended for:

skin in need of regeneration, gray, tired, irritated, in contact with urban contamination.

Active ingredients: Snail Slime Extract, Fermented Yeast Filtrate, Trehalose, Sorbitol, Marine Ainerals, Hyaluronic Acid. Action:

- regenerates and moisturizes
- the skin supports the natural barrier
- functions of the skin soothes. Capacity: 25 g

Yield: 1 treatment Index: 137598



#### BRIGHTENING FACE SHEET MASK

Intended for:

gray, dull, tired skin, with uneven color, discoloration, requiring illumination, briahtenina.

## Active ingredients:

Vitamin C, Ascorbic Acid, Emblica, Orange Blossom Hydrolate, Vitamin B3, Mandelic Acid.

## Action:

• brightens the skin • adds shine, reduces signs of fatique

• helps to reduce discoloration.

Capacity: 25 g Yield: 1 treatment Index: 137599



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## NORMALIZING FACE SHEET

## MASK

Intended for: combination, oily, acne, with imperfections, contaminated skin

#### Active ingredients:

Mandelic Acid, Niacinamide, Witch Hazel, Tea Tree Oil, Hydro-Active Azelaic Acid. Action:

- helps to normalize the
- complexion and fight against imperfections
- helps to reduce inflammation.
- Capacity: 25 g

Yield: 1 treatment Index: 137597

# EYE AREA CARE / MASSAGE PRODUCTS



# Bielenda

#### PCORRECTIVE GEL-CREAM FOR WRINKLES AROUND THE EYES WITH PEPTIDES

#### Intended for:

every skin type in the eves area (especially skin and sensitive skin), dark circles and swelling, mimic wrinkles, loss of firmness.

#### Active ingredients:

PhytoCellTec™ Alp Rose, Biomimetic Peptides, Sweet Almond Oil, Vitamin E, Lactic Acid, Alantoin.

#### Action:

- illuminates and restores uniform coloring reduces mimic wrinkles and
- lines smooths and hydrates.
- fills out wrinkles and fine lines · limits the signs of fatigue,
- refreshes • reduces swelling and dark
- circles light formula – easily absorbed
- perfect as base under the makeup.

Capacity: 50 ml Index: 137333

## NOURISHING MASSAGE

#### Intended for: all skin types, including skin requiring regeneration.

Active ingredients: Hyaluronic Acid, Marula Oil, Babassu, Avocado Oil, Vitamin A. Vitamin F.

### Action:

- slide effect
- regenerates the skin
- · smoothes epidermis
- prevents skin aging
- supplements lipid coat
- antioxidant treatment. Capacity: 500 ml Index: 137470

#### WATERMELON MASSAGE BUTTER

Intended for: relaxation and cellulite reduction

Active ingredients: Watermelon Extract, Avocado Oil, Shea Butter (Karite).

- reduces cellulite · delivers vitamins, unsaturated fatty acids, anti-oxidisers
- leaves the skin deeply hydrated • improves blood
- circulation strengthens and
- nourishes the epidermis offers relaxation
- and well-being Capacity: 500 ml Index: 137261



Index: 137338





## **FACE CARE** PRODUCTS

# **OTHER PRODUCTS**





moisturizes the skin. Capacity: 500 ml Index: 137403



#### DNS ROLLER FOR COSMETIC MICRONFEDI E MESOTHERAPY

## Intended for:

Device intended for micropuncturing of the skin in a cosmetic microneedle mesotherapy treatment for face and body.

- Action:
- effective transepidermal transport of active ingredients deep into
- the skin stimulation of the natural collagen and elastin production in the skin
- improvement of skin repair processes reactivation of skin
- functions.

Lengths of the roller needles: a) ace 0.3 mm (Index: 1277342), 0.5 mm (Index: 137343), 0.75 mm (Index: 137344), 1.0 mm (Index: 137345), b) body: 1,5 mm, 2 mm.

SOOTHING FACE MASK WITH WHITE CLAY Intended for:

dry, sensitive, couperose skin. Active ingredients:

White Clay, Chestnut Extract, Allantoin. Action:

Bielenda

DNS ROLLER

Sim Rollet forcosmelic inknoneedle

Anne Bendral Summ

- reduces skin redness and irritations · soothes and calms skin with dilated
- capillaries provides optimum skin moisturization
- and oxygenation detoxifies the skin and helps to remove
- other impurities provides a relaxing and calming effect
- strengthens and firms the epidermis. Capacity: 150 ml

Index: 137024



# Boswel



- provides effective protection against UVA and UVB radiation, SPF 50.

Index: 137246/137250



#### CONTACT-GEL FOR ULTRASOUND TREATMENTS Intended for:

onductive ael. necessarv for the proper performance of treatments using cosmetic devices: sonophoresis (ultrasounds), iontophoresis, needle-free mesotherapy, RF radio frequency, ultrasonic liposuction (cavitation), 2in1 Photon Ultrasonic Massager.

#### Active ingredients: aluronic acid, Glycerin.

- Action: provides very good
- conductivity of the ultrasonic waves it is a product ready
- to use, facilitates the introduction of active substances into the deeper layers of the skin, providing a steady glide
- enriched with Hyaluronic Acid, additionally moisturizes the skin.
- Capacity: 500 ml Index: 137362

#### PROTECTIVE FACE CREAM SPF 50 Intended for:

sensitive skin, with discoloration problems, after depigmentation treatments.

#### Active ingredients: a Serrata, Hyaluronic Acid, Karite

Bielenca

Contact - Gel

reatment

for Ultrasound

Butter Action:

#### calms and soothes irritations • smoothes and improves skin hydration

# Capacity: 100 ml/50 ml



Active ingredients: landelic Acid, Lactobionic Acid, Vitamin B3, Argan Oil, D-panthenol.

- Action: reduction of telangiectasia, acne scars
- and discolorations

Intended for:

- hydration and matting
- antiradical and anti-wrinkle effect.
   Capacity: 100 ml / 50 ml Index: 137506 / 137307



#### LUXURY MOISTURIZING FACE CREAM SPF 15 Intended for:

all skin types, especially dry and sensitive skin.

#### Active ingredients:

Coral Algae Extract, Hyaluronic Acid, Vitamin E,

Soya Phytosterols. Action:

- delivers the feeling of gentleness and skin
- restores the defensive lipid barrier of the skin
- improves skin firmness, suppleness and elasticity
  provides a long-lasting hydration
- revitalizes the skin
- scavenges free radicals
- offers effective protection against UVA and UVB radiation, SPF 15.

#### Capacity: 100 ml Index: 137056





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#### Active ingredients: Colloidal Gold, Hyaluronic Acid

Intended for:

all skin types

CASHMERE FACIAL FLUID

Microspheres, 3D Silicone Micro-Net. Action:

- perfe ctly conceals skin imperfections
- offers long-lasting hydrationreduces wrinkles
- prolongs the durability of make-up

Capacity: 50 ml Index: 137070



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Bielenda

Light Cream with Trible

dion





# **OTHER PRODUCTS**





## ENHANCE AND PROLONG EFFECTS OF TREATMENTS BY RECOMMENDING BIELENDA PROFESSIONAL HOME CARE COSMETICS

Complex preparations for professional home care are intended for use before and after Bielenda Professional treatments to strengthen the effects of therapy.

## FERUL-X

#### INTENDED FOR:

Skin with discoloration, affected by photoaging, uneven skin tone and texture, skin in need of rejuvenation and brightening.

#### EFFECT:

Extending and preserving the effects of the FERUL-X treatment, also between treatments in the series.

#### ACTION:

- Delicate emulsion helps to cleanse the skin very gently and effectively. It does not irritate, does not dry out.
- The cream has a strong antioxidant and moisturizing effect.
- Illuminates and evens out the color.



- 1. DELICATE FACE CLEANSING EMULSION, 160 g (Index: 137623)
- 2. ANTIOXIDANT MOISTURIZING AND CALMING FACE CREAM, 50 ml (Index: 137622)

# MICROBIOME PRO CARE

#### **INTENDED FOR:**

Sensitive, couperose, dry, dehydrated, irritated skin, requiring regeneration, also problematic, oily, combination skin, weakened e.g. by anti-acne treatments.

#### EFFECT:

Calm, moisturized skin. Extending and consolidating the effects of the MICROBIOME PRO CARE treatment.

#### ACTION:

- softening, moisturizing the skin
- help in rebuilding a healthy skin microbiota
- regeneration, strengthening of the natural defense functions of the skin.



(med technology)

- 1. BALANCING AND MOISTURIZING FACE CREAM, 50 ml (Index: 137588)
- 2. MULTIACTIVE BALANCING AND PROTECTING FACE SERUM, 30 ml (Index: 137589)

- 1. GENTLE FACE GEL SCRUB, 200 g (Index: 137496)
- 2. MANDELIC ACID SKIN TONER, 200 ml (Index: 137497)
- 3. ADVANCED IMPERFECTION CORRECTING CREAM, 50 ml (Index: 137495)

# ACID FUSION 3.0

Skin with imperfections: excessive sebum secretion, discolorations of various origin, small wrinkles, uneven skin texture.

## EFFECT:

Reduced discolorations of various origins, reduction of visibility of inflammation, rejuvenation of the skin.

## ACTION:

- reduces discolorations
- evens out skin tone
- slows down skin aging processesnormalizes sebum secretion
- reduces inflammation.



## **PROFESSIONAL HOME CARE**

# POST TREATMENT CARE

#### **INTENDED FOR:**

Irritated skin after intensive aesthetic medicine treatments and other intensive dermocosmetic treatments, i.e. micro-needle mesotherapy (roller, dermapen), laser therapy, IPL, RF, acid exfoliation, needle-free mesotherapy, microdermabrasion, as well as for skin exposed to extreme weather conditions (frost, wind, sun).

#### EFFECT:

Intense regeneration of the skin.

#### ACTION:

- intensive alleviation of irritated skin in the first days after the procedure
- accelerated skin regeneration
- long-lasting relief and moisturization of the skin toning redness of the sensitive and irritated
- skin

#### **INTENDED FOR:**

Combination skin, oily, prone to acne, sebor-rhea, acne, contaminated skin with enlarged pores, blackheads, blemishes and scars; mature combination complexion, oily, prone to acne, skin with signs of aging.

#### **EFFECT:**

Skin without imperfections, regardless of age.

#### ACTION:

- regulates the secretion of sebum
- reduced blackheads
- exfoliation of dead skin cells smoothing and regeneration of the skin .
- brightened discolorations
- antibacterial effect.
  - ESSENCE OF ASIA

#### **INTENDED FOR:**

Tired, dull skin, devoid of glow, skin exposed to harmful external factors, including free radicals, skin affected by premature aging and oxidative stress.

#### EFFECT:

Restoring skin's vitality, glow, and youthful appearance.

#### ACTION:

- protection against the harmful effects of external factors
- protection against free radicals
- moisturization and regeneration
- anti-aging effect.

# SKIN BREATH

#### **INTENDED FOR:**

Tired, gray, underoxygenated, dry and sensitive skin.

## EFFECT:

Regeneration, moisturization and oxygenation of the skiñ.

## ACTION:

- illumination and brightening of the skin
- moisturization and regeneration
- reduction of dark circles and puffy eyes.



- GLOW RESTORING REVITALIZING 1. FACE CREAM SPF 20, 50 ml (Index: 137563)
- 2. 5in1 GLOW RESTORING FACE ELIXIR, 50 ml (Index: 137564)

- 1. REGENERATING & SOOTHING FACE CREAM, 50 ml (Index: 137440)
- 2. HIGH PROTECTION FACE CREAM SPF 50+ & PA++, 50 ml (Index: 137441)
- 3. COVER CREAM SOOTHING TINTED FACE CREAM SPF 25, 50 ml/100 ml (Index: 137443/137507)

- ANTIBACTERIAL 1. MAKE-UP REMOVAL GEL, 200 g (Index: 137413)
- 2. MICRO EXFOLIATING GEL-TONIC, 200 g (Index: 137377)
- 3. 2in1 ACTIVE SEBO-REGULATING MOISTURIZING CREAM 20+, 50 ml (Index: 137376)
- 4. 2in1 ACTIVE ANTI-AGING SEBO-REGULATING CREAM 40+, 50 ml (Index: 137375)

- OXYGENATING 2-PHASE FACE SERUM, 30 ml (Index 137511)
- 2. ENERGIZING OXYGENATING FACE CREAM, 50 ml (Index: 137509)
- 3. ENERGIZING CAFFEINE EYE CREAM, 15 ml (Index: 137510)





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## **PROFESSIONAL HOME CARE**

# POWER OF NATURE

#### **INTENDED FOR:**

Dull, anoxic skin with impurities frequently exposed to deteriorating urban factors. Skin in need of regeneration.

#### EFFECT:

Deep detoxification and skin regeneration.

- ACTION:
- detoxication and lightening of the skin
- deep hydration and improved texture •
- restoration of skin barrier
- strong antioxidant action
- restoration and regeneration of the skin.

**er**premium

- 1. REGENERATING FACE CREAM WITH SNAIL SLIME EXTRACT SPF 15, 50 ml (Index: 137486)
- 2. REGENERATING AND REJUVENATING FACE SERUM WITH SNAIL SLIME EXTRACT, 30 g (Index: 137485)

HYDRA-HYAL<sup>2</sup> INJECTION

#### **INTENDED FOR:**

Every type of skin, skin with clearly delineated wrinkles, dry skin with symptoms of loss of firmness and elasticity, sensitive skin, skin showing signs of aging

# EFFECT:

Rejuvenated and moisturized skin.

#### ACTION:

- intense and long-lasting hydrationsmoothing of superficial wrinkles
- .
- increased skin elasticity and firmness . smoothed skin
- radiant and visibly rejuvenated skin improvement of the structure and appearance of the skin.



2

- 1. HYALURONIC MICELLAR MAKE-UP REMOVER, 200 ml (Index: 137430)
- 2. HYALURONIC LIFTING FACE MASK, 70 ml (Index: 137431)
- 3. HYALURONIC FACE CREAM SPF 15, 50 ml (Index: 137429)
- 4. 1,5% HYALURONIC FACE SERUM IN (Index: 137397)

S.O.S.

#### **INTENDED FOR:**

Dilated capillaries, sensitive skin prone to irritation, rosacea

#### EFFECT:

Soothed skin, reduced irritations.

#### **ACTION:**

- preventing the formation of teleangiectasia
- . reduction of redness
- relieving the irritation
- alignment of the skin tone.



- 1. ENZYMATIC FACE SCRUB, 70 g (Index: 137434)
- 2. CAPILLARY REPAIR CREAM WITH RUTIN AND VITAMIN C, 50 ml (Index: 137220)
- 3. CC CORRECTING TINTED FACE CREAM, 50 ml (Index: 137436)



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